

United Institute of Pharmacy, Naini, Prayagraj conducted lecture on “**Publication: Simplified**”, and “**Title Selection & Thesis Writing**” via online mode on 7th June 2023. The lecture was conducted in two sessions.

Dr. Bharat Mishra Professor Director, RGS college of Pharmacy, Itaunja, Lucknow, was delivered the first session. It briefly introduced the type of research writing like research paper, report writing, book writing, article writing etc. He said that for quality research it is very important to have the highest standards of integrity, impartiality and respect for data.

Dr. Alok S. Tripathi Professor and head, department of pharmacology, ERA college of Pharmacy, ERA University, Lucknow, delivered lecture on Title selection and thesis writing. He highlighted the importance and relevance of the topic in current scenario. He explained all the aspects with the help of illustrations and examples that provided a clearer understanding to the students with regard to the various concepts that were discussed.

The lecture was conducted for M.pharm students they were extremely overwhelmed by the lecture as would be very effective for their career and future work on research. **Professor Dr. Alok Mukerjee Principal UIP** concluded the session where he briefly reviewed some of the main points of the session, he also proposed vote of thanks to our distinguished speakers and participants.

