



UNITED COLLEGE OF ENGINEERING & RESEARCH

A-31, UPSIDC Industrial Area, Naini, Prayagraj-211 010

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Startup Cell- UGI

Minutes of Meeting

Date: 12/08/2020

Time: 12:50 pm

1	Chairperson	Prof. (Dr.) H. P Shukla, Principal UCER	Present
2	Member	Dr. Nandita Pradhan, HOD EC, UCER	Present
3	Member	Mr. Swapnil Srivastava, Dean P&D, UGI	Present
4	Coordinator	Mr. Vijit Srivastava, Faculty EC, UCER	Present
5	Member	Dr. Mohan Gupta Faculty ME, UCER	Present
6	Member	Mr. Rajeev Dixit Faculty CS, UCER	Present
7	Member	Mr. Chandan Banerjee Faculty EE, UCER	Present
8	Member	Mr. Mani Mahesh Faculty EC, UCER	Present
9	Ext. Advisor	Prof. Amit Kumar, EDII Ahmedabad	Present(Online)
10	Ext. Advisor	Mr. Aditendra Jaiswal, Lead Enabler "Srijan Sanchar"	Present(Online)
11	Industry expert	Mr. Ashwendra Upadhayay, Senior manager JSPL	Present(Online)
12	Industry expert	Prof. A K Mehrotra, Ex GM ITI Industries Allahabad	Present

Agenda	To orient startup cell in-line with NISP vision
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1. Dr. HP Shukla addressed the meeting, highlighting the role of HEI's (Higher Education Institute) role in identifying and encouraging stake holders to participate in innovation and entrepreneurship.
2. Dr. Nandita Pradhan explained the IPR ownership and technology licensing issues which may be encountered during processing of proposals.
3. Mr. Swapnil Srivastava, explained the benefits of aligning the process of incubation cell on tracks of various State and Central funding bodies. He also shared his views on
 - a) Proof-of-Concept reproducibility and technical/economic feasibility of the proposals.
 - b) Difference between seed funding and full financial support schemes.
 - c) Technicality of Equity sharing with the funding agency- Institute/State/Centre.
4. Dr. Mohan Gupta laid stress on Pre-Incubation concept for publicizing and promoting awareness in students and faculty members.
5. Dr. HP Shukla suggested Mr. Rajeev Dixit to follow up the awareness program suggested by Dr. Mohan Gupta and host 2 separate meetings for faculty and students.

Affiliated to:

DR. APJ ABDUL KALAM TECHNICALUNIVERSITY, LUCKNOW



Greater Noida Campus: 50, Knowledge Park-III, Greater Noida, GB Nagar-201 306 Ph.: 0120-3032169, 2322209

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Vision of the Institute- To be an institute known for its Values, Academic Excellence & Research and Nurturing Professionals for their "Career" and "Life"
Mission of the Institute-

1. To establish and provide state-of-the-art environment for real and lifelong learning
2. To provide education focused for deep knowledge, interpersonal skills and leadership
3. To conduct impactful research for addressing challenges of the society
4. To establish and strengthen collaboration between academia and industry
5. To develop competent professionals with ethical and social responsibility



6. Prof. Amit Kumar shared his views on the trending TBI(Technology Business Incubator) model which uses modern technologies as the primary means of innovation.

a) He also highlighted some success stories of EDII Ahmedabad which have been using Online portals and application based innovative businesses viz. Himson Machines, Karithanam Ayur Farms, 9834 The Fruit Truck, MUVR- Logistics, Chemshel Enterprises to name a few.

7. Mr. Aditendra Jaiswal propped a new dimension called “Crowd Sourced Innovation” where an entrepreneur can tap the mentality of a large live audience regarding key areas which can be improved upon in all areas of life like services/web-applications/commodities/product/R&D.

8. Mr. Vijit Srivastava concluded the session by summarizing all the speakers and

a) Provided details of NISP policy and also NISP implementation process in our institute

b) Allocated the responsibility of hosting awareness program to Mr. Rajeev Dixit.

c) Allocated the responsibility of contacting Alumni who have benefited from the entrepreneurship incubation cell of the institute to develop their own business to Mr. Chandan Banerjee. Furthermore the success stories of Alumni to be shared with the current students.

d) Allocated the responsibility of infrastructural availability and additional resources required in view of prerequisites of likely to be funding bodies AICTE, IIC etc. to Dr. Mohan Gupta.

XXXX Meeting Concluded 2:10 PM XXXX

CC: To President, UGI for kind information
To Vice-President, UGI for kind information
To Dean(A), UCER for kind information
To Dean(P&D), UCER for kind information
To Principal , UCER
To HOD(EE), UCER
To HOD(EC), UCER
To HOD(ME), UCER
To HOD(CS), UCER
To HOD(CE), UCER
To Admin. Officer , UCER

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