



AICTE Approved 24 Months Duration

**Digital Marketing** Certification Program & GST Course

Digital Interaction Session with Global & Industry Experts.

Dual Specialization in: HR, Marketing IB, Finance, IT & Operations Management.

Interdisciplinary **Big Data Courses** in Core & Electives

International

Exchange Partners: AIT Asian Institute of Technology. Thailand Missouri University, Columbia USA 12

# Overwhelming reasons for the full-time UNITED MBA

Summer Internship

Career Focused Students Clubs in Consulting. Entrepreneurship. Finance, Marketing & HR

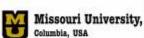
Corporate Culture Development Program (CCDP)

Certificate program on Event Management

Foreign Language 2 weeks Live Projects apart from Summer Internship on: HR, Marketing, Finance, Operations

**GLOBAL PARTNERS** 





TO KNOW MORE CONNECT HERE

**United Institute of Management** 

Plot No. 50, Knowledge Park-III, Delhi-NCR, Near Knowledge Park Metro Station, Greater Noida Toll Free: 1800-103-3171 linfogn@united.ac.in www.united.ac.in/mbaadmissiondelhincr

Two Years Full Time Regular MBA @ Dr. A.P.J. Abdul Kalam Technical University, Lucknow



#### **Eligibility**

To be eligible to apply for the MBA each applicant must meet the following criteria.

- Bachelor's Degree: The prospective MBA applicant must have a graduate degree or are appearing for final year examination with 50% from UGC recognised University / Institution
- Valid Test Score: Candidate with Valid scores in their MAT, CAT, XAT, CMAT, UP-SEE and any other State level Management Entrance Test or to appear in UMAT Examination.

### Application Procedure

For admission procedure and application logon to www.united.ac.in/mbaadmissiondelhincr

#### Selection Parameters

The MBA Programme office and the Admissions Team will evaluate each applicant across several parameters ensuring class diversity with well-rounded applicants. The parameters

- Grades / Scores.
- Strong Communication Skills.
- Ability to contribute to in-class experience & learning.
- Interview Performance.

#### **Programme Fees**

The total Institutional fee for the 2-year MBA Program for batch admitted in 2019 is Rs. 2.4 lacs i.e. Rs. 1.2 lacs per annum

### MBA Specialization



MARKETING

FINANCE

HUMAN RESOURCE

INTERNATIONAL BUSSINESS

OPERATIONS MANAGEMENT

INFORMATION TECHNOLOGY

### Live Projects @













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The International Student Exchange Programs at the UNITED Institute of Management is based on a vision to provide a greater understanding of cross-culture trade and business practice and to promote culture interchange of ideas. These programs are designed to help students meet this marketplace requirement.

#### UNITED has partnered with-







United Institute of Management has academic collaborations with the International Universities/Institutions, which has provided as umbrella for internationality, innovation, integration, information, technology and industrial partnership to all the bright souls of the group. Signing up of MoU [Memorandum of Understanding] with Asian Institute of Technology (AIT), Bangkok, Thailand & Missouri University, Columbia USA. These Collaboration provides an exchange platform for the students, faculty members with joint research projects, joint cultural programs/projects and joint conferences.

- A two-week short program educational visit that includes
  - i. Academic workshops
  - ii. Industry visit and
  - iii. Cultural interactions with students of Asian Institute of Technology, Thailand and Missouri University, Columbia, USA
- Participants who finish the program will recieve a certificate of completion from Asian Institute of Technology, Thailand and Missouri University, Columbia, USA

The Foreign Tour at UNITED give not only a global exposure but a leg up in the students career. It will add value to the CVs of the students and the certificate definitely a bonus.

All our Global partners schools offer the opportunity to lean about business from a different perspective, experience another culture, and network with students, faculty and professionals from around the world. These alliance present an excellent opportunity for students to live and study in various nations and gain a deeper understanding of international business dynamics.



**ALUMNI** Master in Business Application (MBA)



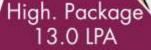
Shraddha Bishwas Cata Spain



Dheeraj Singh HDFC Bank



Nikhil Trivedi



Avg. Package 5.2 LPA



Akash Pathak Canara Bank



Dibyendu Biswas Broadridge



Pankaj Sharma Indofil Industries Ltd.



Rajat Jaiswal



Ankush Gupta First Cry.com



**Gaurav Dhawan** Track Mastery



Prachi Singh Myelin Innovation



Ravi Gautam Pandey Silverskills





Himanshi Srivastava



Pratima Mairh **HCL Technologies** 



Ravi Pathak Syndicate Bank



Ashish Gupta Apex Lab. Ltd.



Kaif Ahmad Indian Trade Bird



Priyanka Dwivedi Justdial



Rishabh Audichya Britannia



Balmukund Singh Amaryllis



Komal Rana Global Logic



Rahul Kumar Invetors Clinic



Shahid Siddiqui SARE homes

#### Companies Visited for Campus Placement













































### Awards & Recognition



United Ranked No.1 in Intellectual Capital in UP (Business world **B-School Survey**)





- · B-School Leadership Award
- · Business School with Best Industry Interface



Shiksha Bharti Puraskar presented by All India Achiever's Foundation



Hon'ble Chief Minister of Bihar Shri Nitish Kumar awarding Sh. G.G. Gulati, Chairman, UGI



Sh. G.G Gulati, Chairman, United Group of Institutions, with Hon'ble President of India, Shri Ram Nath Kovind.



**United Group of Institutions** Campus Graced by Hon'ble Chief Minister of UP Yogi Adityanath

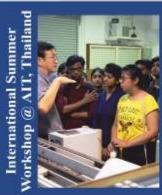
### **Events @ United**







**HUL Industry** Interaction









"All through my two years of MBA at UIM Greater Noida, I had got plenty of chances to develop analytical skills, authority and proactive reasoning through different projects and added certificates. I feel pleased that I was one of the students of MBA at United Institute of Management, Greater Nodia. My questions and inquiries were constantly welcomed by my faculties. I always used to have all fair chances to get all kind of exposure and that's the biggest reason I'm doing good in my professional life even after being an average student. These traits were the key reasons in light of which I was effectively put as HCL. A big thanks to all my faculties for the amazing journey at UIM."



Himanshi Srivastava HCL

"The academic experience with the state-of-art framework and excellent faculties at United Institute of Management, Greater Nodia has persisted me with a long lasting career excellence. The outstanding projects and showing strategies supported by pragmatic abilities and industry interface programs have given me the certainty to seek after my career ahead. As a fresher everyone wants a kick start and I can proudly say that UIM, Greater Nodia have given me that opportunity."



Rishabh Audichya Britannia

"I am glad to share that I got placed in VIVO through campus drive held at college campus. Despite the fact that getting chose was difficult yet I came through it, as there was parcel of help from my faculties and from the management. The Corporate Relations Cell(CRC) has given me preparing on the best way to crack the interview. I am extremely exceptionally thankful to my friends also who constantly inspired me. UIM has helped me to uncover my concealed ability and characteristics. I am feeling glad to be a part of UIM, Greater Noida."



Rajat Jaiswal VIVO

"The past 2 years of MBA at UIM have been such an amazing experience. Each day there were challenges which later condensed into a life time experiences. You actually learn here, and rise if you set your mind to it. My 2 years here made me a disciplined person today as college really focuses on a disciplined life for the student which can piss you of at first but later it pays off very well. My learning was beyond the textbooks and the classroom. By the time you are out, you are prepared for the world as you get all sort of knowledge which is actually required which bridge the gap between the academic and industry. UIM brought to us some very lucrative offers in terms of placements. Average salary offered to my batch was 4.5 LPA. I'm really happy for myself to work at FirstCry.com. I am grateful to the management also to always took extra care of all of us during MBA studies and they didn't leave any stone un-turned to give us the best of the knowledge. Thanks to our management and to the faculties whose support and guidance are still there with me."



Ankush Gupta First Cry.com



United Institute of Management Salary Package in Three Consecutive years

### **Noida Times**

रंगोली में पारुल और वाद-विवाद में निखिल ने मारी बाजी





#### टेक-फेस्ट प्रतिस्पर्धा में ठात्रों ने किया धमाल

ग्रेटर मोएग्र, 13 मार्च (देशकन्यु)। जॉलेज पार्क-तीन स्थित पुनाईटेड पुर ऑफ इंस्टीटपूशन्स में हो द्विवसीय टेक-पेस्ट इलेक्टिका का युधवार को शुभारंभ किया



गया। टेक्निकल, मैनेजमेन्द सांस्कृतिक फेस्ट एमबीए एवं संकाय के शाव-विभिन्न साधा आदिटीरियम में

फेस्ट का सुधारंथ द्वीप प्रश्ववालय से सुआ। युनाईटेड युप के पैयरमेन बीजी गुलाटी ने मधी विद्यार्थियों का मानंदर्शन किया। फेस्ट के पाले दिन कॉसंग, सिंगिंग, कोडिंग, ब्रोडेक्ट प्रजेन्टेशन, पेंटिंग, रंगीली, पवजी, वाल कलाइनिका, रोबॉटिंक्स इल्पॉट प्रतिस्पर्ध का आयोजन हुआ। इस अवसर पर कालेज के दिर्मिणल डा. हरीश चौधरी, डीन डॉ. अनित कुमार चदच, संचीजक समीर अस्थान, मनीर चैधरी इत्यादि शिक्षकरण उपस्थित रहे।



#### 'इलेक्टिका' टेक फेस्ट शुरू

United in News

क्विटी बहुब, प्रेमी, संतेत त्रिका पुराइटेड हुए और पुरा में संस्थान से हो प टेड पेस्ट 'उन्हेंब्टका' हो पाना पाने दिन एसबेट





दश्न प्रेरेजन्ट, दन्यूनिकार विकास पुराविकारमान, रोतायो, गोल महिन् प्रविकार परिस्तुक जीवारीमा क्रेने

#### Live Projects & Industrial Training























को सम्बद्ध हो पद्य । ही कमारेची द्वार आहित्स ने वस्त्रीय व केटिय के

# Group of Institutions

Delhi-NCR Greater Noida

50, Knowledge Park III, Near Knowledge Park II Metro Station, Greater Noida, Delhi-NCR

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iTunes apple.co/1UAuq95

