



**UNITED**

Group of Institutions

Greater Noida • Allahabad

*Where excellence and opportunity meets*

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Affiliated to



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# UNITED INSTITUTE OF MANAGEMENT

DELHI-NCR, Greater Noida

[www.united.ac.in/mbaadmissiondelhincr](http://www.united.ac.in/mbaadmissiondelhincr)

# UNITED INSTITUTE OF MANAGEMENT



AICTE Approved  
24 Months  
Duration

1

Digital Marketing  
Certification  
Program &  
GST  
Course

2

Digital Interaction  
Session with  
Global & Industry  
Experts.

3

Dual  
Specialization in:  
HR, Marketing  
IB, Finance, IT &  
Operations  
Management.

4

Interdisciplinary  
Big Data Courses  
in Core &  
Electives

5

International  
Exchange  
Partners : AIT  
Asian Institute  
of Technology,  
Thailand  
Missouri  
University,  
Columbia USA

6

## 12 Overwhelming reasons for the full-time UNITED MBA

Summer  
Internship

7

Career Focused  
Students Clubs in  
Consulting,  
Entrepreneurship,  
Finance,  
Marketing & HR

8

Corporate Culture  
Development  
Program (CCDP)

9

Certificate  
program on  
Event  
Management

10

Foreign  
Language

11

2 weeks Live  
Projects apart  
from Summer  
Internship on:  
HR, Marketing,  
Finance,  
Operations

12

## GLOBAL PARTNERS



**AIT**  
Asian Institute of Technology  
Thailand



**Missouri University,**  
Columbia, USA

TO KNOW MORE  
CONNECT HERE

**United Institute of Management**  
Plot No. 50, Knowledge Park-III, Delhi-NCR, Near  
Knowledge Park Metro Station, Greater Noida  
Toll Free : 1800-103-3171 | [info@united.ac.in](mailto:info@united.ac.in)  
[www.united.ac.in/mbaadmissiondelhincr](http://www.united.ac.in/mbaadmissiondelhincr)

# UNITED INSTITUTE OF MANAGEMENT

Two Years Full Time Regular MBA @  
Dr. A.P.J. Abdul Kalam Technical University, Lucknow



## Eligibility

To be eligible to apply for the MBA each applicant must meet the following criteria.

- **Bachelor's Degree** : The prospective MBA applicant must have a graduate degree or are appearing for final year examination with 50% from UGC recognised University / Institution
- **Valid Test Score** : Candidate with Valid scores in their MAT, CAT, XAT, CMAT, UP-SEE and any other State level Management Entrance Test or to appear in UMAT Examination.

## Selection Parameters

The MBA Programme office and the Admissions Team will evaluate each applicant across several parameters ensuring class diversity with well-rounded applicants. The parameters are-

- Grades / Scores.
- Strong Communication Skills.
- Ability to contribute to in-class experience & learning.
- Interview Performance.

## Application Procedure

For admission procedure and application logon to [www.united.ac.in/mbaadmissiondelhincr](http://www.united.ac.in/mbaadmissiondelhincr)

## Programme Fees

- The total Institutional fee for the 2-year MBA Program for batch admitted in 2019 is Rs. 2.4 lacs i.e. Rs. 1.2 lacs per annum

## MBA Specialization



## Live Projects @



TO KNOW MORE  
CONNECT HERE

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# UNITED INSTITUTE OF MANAGEMENT



## Foreign TOUR

## EXCHANGE PROGRAM

The International Student Exchange Programs at the UNITED Institute of Management is based on a vision to provide a greater understanding of cross-culture trade and business practice and to promote culture interchange of ideas. These programs are designed to help students meet this marketplace requirement.

**UNITED has partnered with-**



**AIT**  
Asian Institute of Technology  
Thailand



**Missouri University,**  
Columbia, USA

United Institute of Management has academic collaborations with the International Universities/Institutions, which has provided as umbrella for internationality, innovation, integration, information, technology and industrial partnership to all the bright souls of the group. Signing up of MoU (Memorandum of Understanding) with Asian Institute of Technology (AIT), Bangkok, Thailand & Missouri University, Columbia USA. These Collaboration provides an exchange platform for the students, faculty members with joint research projects, joint cultural programs/projects and joint conferences.

- a. A two-week short program educational visit that includes
  - i. Academic workshops
  - ii. Industry visit and
  - iii. Cultural interactions with students of Asian Institute of Technology, Thailand and Missouri University, Columbia, USA
- b. Participants who finish the program will receive a certificate of completion from Asian Institute of Technology, Thailand and Missouri University, Columbia, USA

The Foreign Tour at UNITED give not only a global exposure but a leg up in the students career. It will add value to the CVs of the students and the certificate definitely a bonus.

All our Global partners schools offer the opportunity to learn about business from a different perspective, experience another culture, and network with students, faculty and professionals from around the world. These alliance present an excellent opportunity for students to live and study in various nations and gain a deeper understanding of international business dynamics.

# UNITED INSTITUTE OF MANAGEMENT



## ALUMNI Master in Business Application (MBA)

High. Package  
13.0 LPA

Avg. Package  
5.2 LPA



**Shraddha Bishwas**  
Cata Spain



**Dheeraj Singh**  
HDFC Bank



**Nikhil Trivedi**  
Tops



**Akash Pathak**  
Canara Bank



**Dibyendu Biswas**  
Broadridge



**Pankaj Sharma**  
Indofil Industries Ltd.



**Rajat Jaiswal**  
VIVO



**Ankush Gupta**  
First Cry.com



**Gaurav Dhawan**  
Track Mastery



**Prachi Singh**  
Myelin Innovation



**Ravi Gautam Pandey**  
Silerskills



**Aruj**  
TVS



**Himanshi Srivastava**  
HCL



**Pratima Mairh**  
HCL Technologies



**Ravi Pathak**  
Syndicate Bank



**Ashish Gupta**  
Apex Lab. Ltd.



**Kaif Ahmad**  
Indian Trade Bird



**Priyanka Dwivedi**  
Justdial



**Rishabh Audichya**  
Britannia



**Balmukund Singh**  
Amaryllis



**Komal Rana**  
Global Logic



**Rahul Kumar**  
Invetors Clinic



**Shahid Siddiqui**  
SARE homes

### Companies Visited for Campus Placement



and many more.....

# UNITED INSTITUTE OF MANAGEMENT



## Awards & Recognition



United Ranked  
**No.1** in  
Intellectual Capital in UP  
(Business world  
B-School Survey)



**“Asia’s Best B-School  
Award by CMO-Asia”**

- B-School Leadership Award
- Business School with Best Industry Interface



**Shiksha Bharti  
Puraskar**  
presented by  
All India Achiever’s  
Foundation



Hon'ble Chief Minister of Bihar  
Shri Nitish Kumar awarding  
Sh. G.G. Gulati, Chairman, UGI



Sh. G.G Gulati, Chairman,  
United Group of Institutions,  
with Hon'ble President of India,  
Shri Ram Nath Kovind.



United Group of Institutions  
Campus Graced by  
Hon'ble Chief Minister of UP  
Yogi Adityanath

## Events @ United



Badshah Live MTV Rodies



RJ Naved Live



HUL Industry  
Interaction

International Summer  
Workshop @ AIT, Thailand



K K LIVE



AMIT MISHRA LIVE



# UNITED INSTITUTE OF MANAGEMENT



"All through my two years of MBA at UIM Greater Noida, I had got plenty of chances to develop analytical skills, authority and proactive reasoning through different projects and added certificates. I feel pleased that I was one of the students of MBA at United Institute of Management, Greater Noida. My questions and inquiries were constantly welcomed by my faculties. I always used to have all fair chances to get all kind of exposure and that's the biggest reason I'm doing good in my professional life even after being an average student. These traits were the key reasons in light of which I was effectively put as HCL. A big thanks to all my faculties for the amazing journey at UIM."



Himanshi Srivastava  
HCL

"The academic experience with the state-of-art framework and excellent faculties at United Institute of Management, Greater Noida has persisted me with a long lasting career excellence. The outstanding projects and showing strategies supported by pragmatic abilities and industry interface programs have given me the certainty to seek after my career ahead. As a fresher everyone wants a kick start and I can proudly say that UIM, Greater Noida have given me that opportunity."



Rishabh Audichya  
Britannia

"I am glad to share that I got placed in VIVO through campus drive held at college campus. Despite the fact that getting chose was difficult yet I came through it, as there was parcel of help from my faculties and from the management. The Corporate Relations Cell(CRC) has given me preparing on the best way to crack the interview. I am extremely exceptionally thankful to my friends also who constantly inspired me. UIM has helped me to uncover my concealed ability and characteristics. I am feeling glad to be a part of UIM, Greater Noida."



Rajat Jaiswal  
VIVO

"The past 2 years of MBA at UIM have been such an amazing experience. Each day there were challenges which later condensed into a life time experiences. You actually learn here, and rise if you set your mind to it. My 2 years here made me a disciplined person today as college really focuses on a disciplined life for the student which can piss you of at first but later it pays off very well. My learning was beyond the textbooks and the classroom. By the time you are out, you are prepared for the world as you get all sort of knowledge which is actually required which bridge the gap between the academic and industry. UIM brought to us some very lucrative offers in terms of placements. Average salary offered to my batch was 4.5 LPA. I'm really happy for myself to work at FirstCry.com. I am grateful to the management also to always took extra care of all of us during MBA studies and they didn't leave any stone un-turned to give us the best of the knowledge. Thanks to our management and to the faculties whose support and guidance are still there with me."



Ankush Gupta  
First Cry.com



**United Institute of Management  
Salary Package  
in Three Consecutive years**

**रंगोली में पारुल और वाद-विवाद में निखिल ने मारी बाजी**



रंगोली में पारुल और वाद-विवाद में निखिल ने मारी बाजी। रंगोली प्रतियोगिता में पारुल ने निखिल को हराया। वाद-विवाद प्रतियोगिता में निखिल ने पारुल को हराया।

**टेक-फेस्ट प्रतिस्पर्धा में छात्रों ने किया धमाल**

गैलरी गार्डन-टीन स्थित युवाइटेड ग्रुप ऑफ इंस्टीट्यूट्स में दो दिवसीय टेक-फेस्ट इलेक्ट्रिका का शुभारंभ किया गया।



कालेज के राम आइटोरियम में फेस्ट का शुभारंभ हुए प्रमुखकाल से हुआ। युवाइटेड ग्रुप के विद्यार्थी जोड़ी गुवाली ने सभी विद्यार्थियों का मार्गदर्शन किया। फेस्ट के पहले दिन डॉसिंग, नॉटिंग, कोडिंग, प्रोजेक्ट प्रेजेंटेशन, रॉबोटिक्स, रंगोली, पबली, फाल कलाप्रतियोगिता, रीबोटिक्स इत्यादि प्रतियोगिताएं का आयोजन हुआ। इस अवसर पर कालेज के विभिन्न कक्षा, हरिया चौधरी, टीन जी, अनिल कुमार शर्मा, संतोषक शर्मा उपस्थित, सभी छात्रों इत्यादि विश्वकल्पना व्यक्तिया रहे।

**Live Projects & Industrial Training**



**United in News**

**'इलेक्ट्रिका' टेक फेस्ट शुरू**

इलेक्ट्रिका टेक फेस्ट शुरू। गैलरी गार्डन-टीन स्थित युवाइटेड ग्रुप ऑफ इंस्टीट्यूट्स में दो दिवसीय टेक फेस्ट 'इलेक्ट्रिका' शुरू हो गया। पहले दिन डॉसिंग, नॉटिंग, कोडिंग, प्रोजेक्ट प्रेजेंटेशन, रॉबोटिक्स, रंगोली, पबली, फाल कलाप्रतियोगिता, रीबोटिक्स इत्यादि प्रतियोगिताएं का आयोजन हुआ। इस अवसर पर कालेज के विभिन्न कक्षा, हरिया चौधरी, टीन जी, अनिल कुमार शर्मा, संतोषक शर्मा उपस्थित, सभी छात्रों इत्यादि विश्वकल्पना व्यक्तिया रहे।

**दैनिक जागरण ग्रेटर नोएडा**

**रंगोली में पारुल व गायन में सौरभ बने विजेता**



रंगोली में पारुल व गायन में सौरभ बने विजेता। रंगोली प्रतियोगिता में पारुल ने निखिल को हराया। गायन प्रतियोगिता में सौरभ ने पारुल को हराया।



**NBT नवभारत टाइम्स**

April 11, 2019, Thursday

**अमित और श्रद्धा चुने गए बेस्ट प्रेजेंटेटर**

अमित और श्रद्धा चुने गए बेस्ट प्रेजेंटेटर। अमित और श्रद्धा ने बेस्ट प्रेजेंटेशन प्रतियोगिता में जीत हासिल की।

**दैनिक जागरण**

वृत्त दिवसी 11 अप्रैल 2019 दैनिक जागरण

**विश्व गतिविधियां**

**कैम्पस टू कॉर्पोरेट कार्यशाला का समापन**

कैम्पस टू कॉर्पोरेट कार्यशाला का समापन हुआ। छात्रों को नौकरियों के अवसर प्रदान किए गए।



50, Knowledge Park III, Near Knowledge Park II Metro Station, Greater Noida, Delhi-NCR

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