



# NURTURE YOUR TOMORROW

• B.TECH • M.TECH • BBA • BCA • MBA • MCA • D.PHARM • B.PHARM  
• M.PHARM • BAJMC • DIPLOMA ENGINEERING • BA LLB • BBA LLB

## Mission

We aspire to reassert the significance of high quality education by producing competent professionals who can shape the destiny of our nation into a stronger and developed stature. We envisage that high quality education using interactive methodologies will equip students to excel as a professional. The values instilled among students while imparting education, will strengthen the moral and ethical fabric of the nation and revive the human spirit. The zeal of competitiveness will always be positive and setbacks will only be catalysts for greater achievements. With these beliefs, the United Group will strive towards faster evolution, and will make its marks on the global academic map.

## Vision

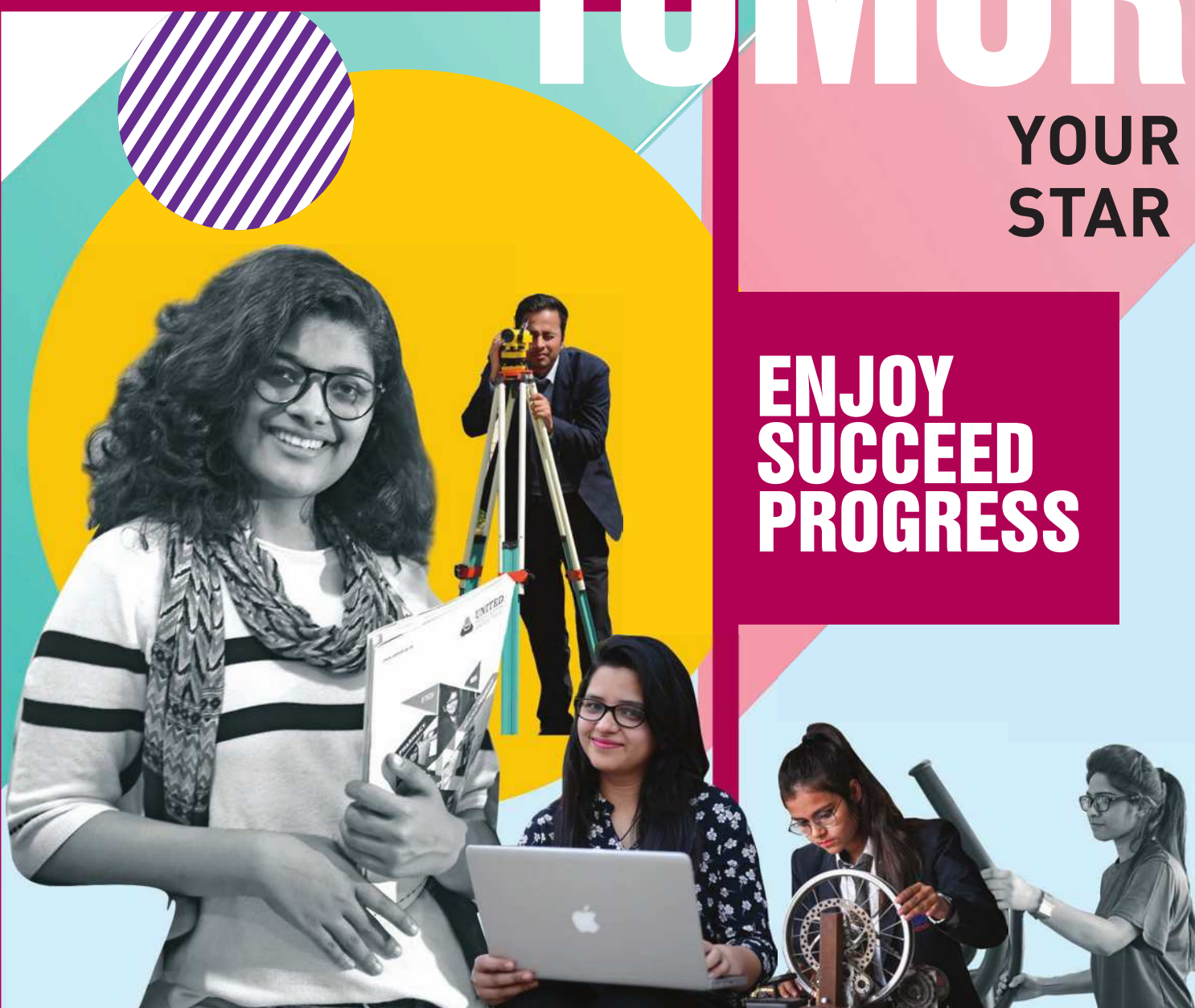
We at United Group of Institutions, aim at creating a workforce of professionals with analytical skills who can dream a better world and transform the dream into reality.

We will create a dynamic and collaborative climate to broaden our students' competence; and build an Institute that is resilient, flexible and productive. We will be recognized for high ethical standards and responsiveness to the social environment.

# NURTU TOMOR

## YOUR STAR

## ENJOY SUCCEED PROGRESS



# RING ROW

## CAREER FROM HERE

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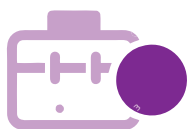
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theunited

# AT A GLANCE

**21200**  
CAMPUS  
PLACEMENTS  
TILL DATE



**09**

ENGINEERING/  
MANAGEMENT/  
PHARMACY  
INSTITUTIONS



**80%**

our degree  
courses now  
offer job  
placement  
and/or a  
study abroad  
opportunity,  
ensuring that  
our graduates  
are workplace  
ready with a  
global focus



**10000<sup>+</sup>**  
PAN INDIA  
STUDENTS



**28000<sup>+</sup>**  
ALUMNI  
GLOBALLY

**650<sup>+</sup>**  
Full Time  
FACULTY FROM  
INDUSTRY &  
ACADEMIA

**7100<sup>+</sup>**  
SCHOLARSHIPS

**250<sup>+</sup>**  
ACRES  
CAMPUS AREA







**TEACHERS AND MENTORS, SINCE TIME  
IMMEMORIAL, HAVE PLAYED THE MOST  
CRUCIAL ROLE IN MOULDING OUR  
CAREER AND PROFESSIONAL LIVES**

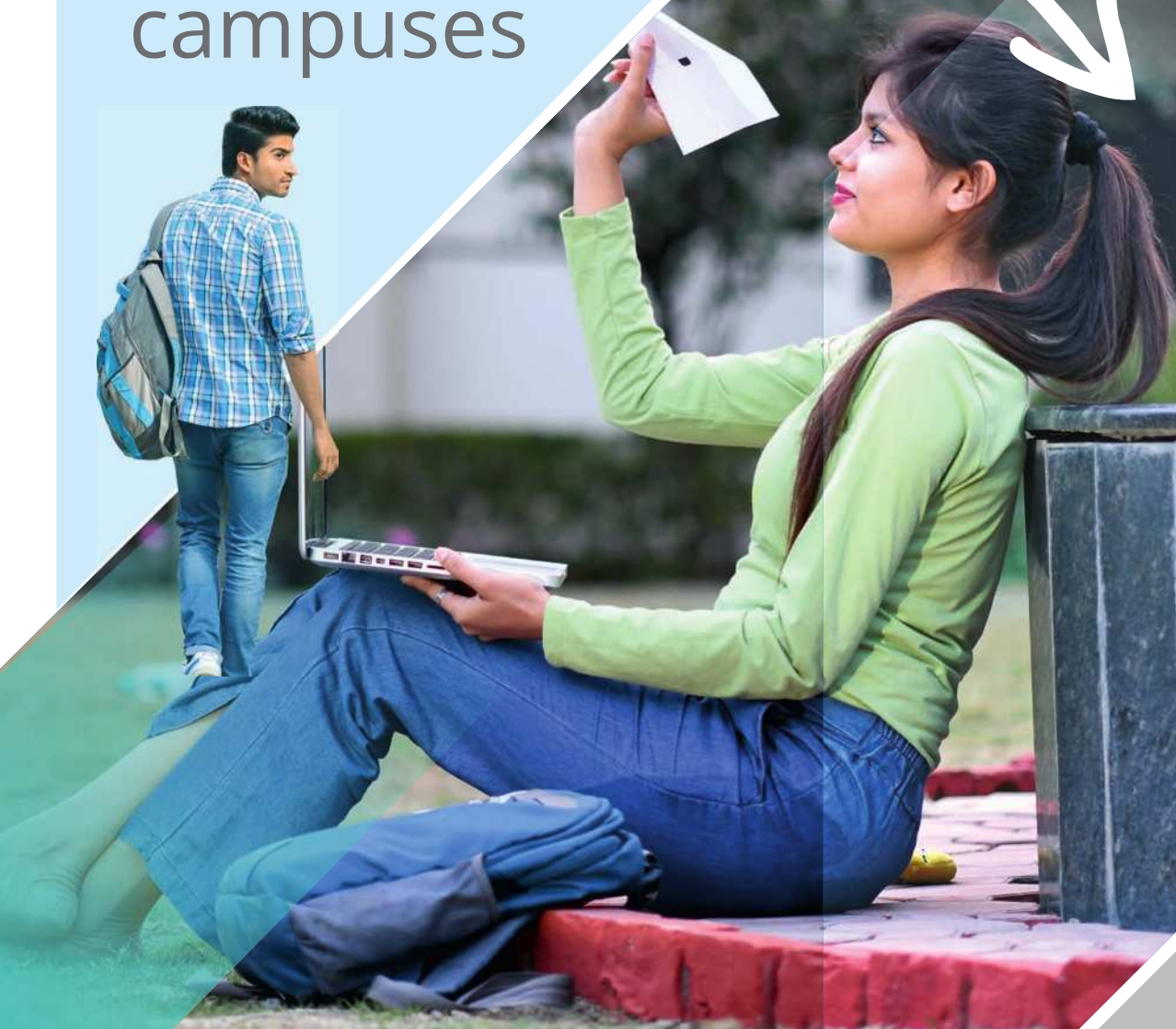


# UGI

## NURTURING TOMORROW



Explore our  
beautiful  
campuses





UNITED INSTITUTE OF MANAGEMENT, PRAYAGRAJ	MBA / MCA	AKTU, Lucknow - 011
UNITED COLLEGE OF ENGINEERING & RESEARCH, PRAYAGRAJ	Dip. Engg. / B.Tech / MBA / M.Tech	AKTU, Lucknow - 010 & BTE, UP
UNITED COLLEGE OF ENGINEERING & RESEARCH, GREATER NOIDA, DELHI-NCR	B.Tech / M.Tech	AKTU, Lucknow - 193
UNITED COLLEGE OF ENGINEERING & RESEARCH (PHARMACY) , GREATER NOIDA	D. Pharm / B. Pharm	AKTU, Lucknow - 989 & BTE, UP
UNITED INSTITUTE OF MANAGEMENT, GREATER NOIDA, DELHI-NCR	MBA	AKTU, Lucknow - 212
UNITED INSTITUTE OF TECHNOLOGY, PRAYAGRAJ	B.Tech / M.Tech	AKTU, Lucknow - 284
UNITED INSTITUTE OF PHARMACY, PRAYAGRAJ	D. Pharm / M. Pharm / B. Pharm	AKTU, Lucknow- 315 & BTE, UP
UNITED COLLEGE OF OF PHARMACY, PRAYAGRAJ*	D. Pharm* / B. Pharm*	Approval Awaited
UNITED INSTITUTE OF MANAGEMENT, PRAYAGRAJ, (Faculty of UG Studies)	BBA / BCA	Prof. Rajendra Singh (Rajju Bhaiya) University
UNITED COLLEGE OF EDUCATION, GREATER NOIDA, DELHI-NCR	BBA / BCA / BAJMC BA LLB, BBA LLB	GGSSIP University, New Delhi



### UNITED COLLEGE OF PHARMACY

Approval Awaited



### UNITED INSTITUTE OF TECHNOLOGY

Approved by AICTE & Affiliated to AKTU, Lucknow



### UNITED INSTITUTE OF MANAGEMENT

Approved by AICTE & Affiliated to AKTU, Lucknow



### UNITED INSTITUTE OF PHARMACY

Approved by AICTE, PCI & Affiliated to AKTU, Lucknow & BTE U.P.



### UNITED INSTITUTE OF MANAGEMENT

Approved by AICTE & Affiliated to AKTU, Lucknow



### UNITED COLLEGE OF EDUCATION

Affiliated to GGSIP University, New Delhi



### UNITED COLLEGE OF ENGINEERING RESEARCH

Approved by AICTE & Affiliated to AKTU, Lucknow & BTE U.P.



### UNITED COLLEGE OF ENGINEERING RESEARCH

Approved by AICTE, PCI & Affiliated to AKTU, Lucknow & BTE U.P.



### UNITED INSTITUTE OF MANAGEMENT

Affiliated to Prof. Rajendra Singh (Rajju Bhaiya) University



# FUTURE SUCCESSED





It's our mission at UGI to prepare you for the future – whatever it's going to look like for you. With experts predicting that by 2025 around 50 per cent of jobs as we know them today won't exist, it's vital that when you graduate you have a skill set that allows you to reinvent yourself in any industry. So we'll encourage and support you to develop your practical know-how alongside your technical skills, grab opportunities to experience new things here in India and across the globe, get as much hands-on experience as you can, and network with our industry and community partners.

**That's YOU to the power of us**



# LIVING IN FUTURE

ALL THE EXPOSURE, IN ADDITION  
TO THE CURRICULUM HAS MADE  
ME MORE CONFIDENT, OUTGOING  
AND SELF-ASSURED

## COLLEGE CODE - 193

### UNITED COLLEGE OF ENGINEERING RESEARCH

Greater Noida

- B.Tech**
- Computer Science & Engg.
  - Mechanical Engg.
  - Information Technology
  - Civil Engineering
  - CSE (Artificial Intelligence and Machine Learning)

- M.Tech**
- Computer Science
  - Electronics & Communication

## COLLEGE CODE - 011

### UNITED INSTITUTE OF MANAGEMENT

Prayagraj

- MBA**
- Master of Business Administration

- MCA**
- Master of Computer Application

## COLLEGE CODE - 212

### UNITED INSTITUTE OF MANAGEMENT

Greater Noida

- MBA**
- Master of Business Administration

## FACULTY OF UG STUDIES

### UNITED INSTITUTE OF MANAGEMENT

Prayagraj

Affiliated to Prof. Rajendra Singh (Rajju Bhaiya) University

- BBA**
- Bachelor of Business Administration

- BCA**
- Bachelor of Computer Application



**COLLEGE CODE - 284**  
**UNITED INSTITUTE OF TECHNOLOGY**

Prayagraj

**B.Tech**

- Computer Science & Engineering
- Mechanical Engineering
- Electronics & Communication
- Information Technology
- Civil Engineering
- CSE (Artificial Intelligence & Machine Learning)

**M.Tech**

- Computer Science
- Electronics & Communication

**COLLEGE CODE - 010**  
**UNITED COLLEGE OF ENGINEERING  
RESEARCH**

Prayagraj

**B.Tech**

- Computer Science & Engg.
- Electronics & Communication Engg.
- Mechanical Engg
- Information Technology
- Civil Engg.
- Electrical Engg.
- CSE (Artificial Intelligence & Machine Learning)

**M.Tech**

- Computer Science
- CAD
- Power Electronics & Drives (2nd shift)

**MBA**

- Master of Business Administration

**COLLEGE CODE - 315**  
**UNITED INSTITUTE OF PHARMACY**

Prayagraj

**B.Pharm.** - Bachelor of Pharmacy

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**M.Pharm.**

- Pharmacology
- Pharmaceutics
- Pharmacogonsy
- Pharmaceutical Chemistry

**D. Pharm** - Diploma in Pharmacy

**UNITED COLLEGE OF EDUCATION** **Greater Noida**  
Affiliated to GGSIP University, New Delhi

**BCA** - Bachelor of Computer Application

**BAJMC** - Bachelor of Journalism & Mass Communication

**BA LLB**

**BBA LLB**

**COLLEGE CODE - 989**  
**UNITED COLLEGE OF ENGINEERING  
RESEARCH PHARMACY**

Greater Noida

**B.Pharm.** - Bachelor of Pharmacy

**D. Pharm** - Diploma in Pharmacy

**ENGINEERING**  
**MBA** **LAW** **MCA**  
**BBA** **BCA** **JOURNALISM**  
**PHARMACY**



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*The aim of the department is to train up quality IT professionals and computer engineers to fulfill demand of skilled talent in IT sector. The department promises to go ahead with the challenge and to create a revolution keeping pace with the change of the time. Department of CS & IT offers wide range of practical training and exposure to both Software and Hardware that have industry and trade applicability. The course focuses on complete software development life cycle, database system, knowledge discovery with judicious blend of technical skills.*



# COMPUTER SCIENCE ENGINEERING AND INFORMATION TECHNOLOGY

## Career Opportunities

There are ample career opportunities in the field of Computer Science & Information Technology. A Computer Science degree at UGI will open up avenues for its scholars in the fields of database management, embedded systems, IT, tele-communication, multimedia, computer hardware & software implementation, computer hardware & software maintenance, gaming, web designing and other related industries. Since a computer engineer has an extensive understanding of electronic devices such as microprocessors, local and wide area networks, and even supercomputers that form the basis for worldwide communications, the career paths are wide and varied. Their understanding on microprocessors, local and wide area networks and computers that form the basis for worldwide communications (supercomputers) give them this advantage. With a huge explosion in data and its applications, a career in the field of Computer Science and Information Technology can be very promising as:

- Computer Programmer
- Software Engineer
- System Designer
- Software Developer
- Professor
- Engineering Support Specialist
- Academic Research Editor
- E-Commerce Specialist
- Data Warehouse Analyst
- Big Data Engineer
- Business Intelligence Developer
- Data Scientist
- Machine Learning Engineer
- Research Scientist
- AI Data Analyst
- AI Engineer
- Robotics Scientist, etc.

## LABS

The department comprises sophisticated laboratories like operating system lab, project development lab, computer hardware lab, auto-cad lab and internet lab.

- DBMS LAB
- COMPUTER NETWORK LAB
- JAVA PROGRAMMING LAB
- R&D LAB
- C/C++ PROGRAMMING LAB
- ARTIFICIAL INTELLIGENCE &
- MACHINE LEARNING LAB
- PYTHON LAB
- ALGORITHMS LAB
- PROJECTS LAB
- LINUX ADMINISTRATION LAB



# FULLY EQUIPPED LABS



## COURSES OFFERED

## Duration

### B Tech

Computer Science & Engineering

4 years

Information Technology

4 years

Computer Science & Engineering

4 years

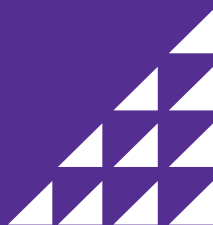
(Artificial Intelligence & Machine Learning)

### M Tech

Computer Science

2 years

**2500**  
LATEST PCs.  
ON NETWORK



# CIVIL ENGINEERING

Department of Civil Engineering is an integrated department which comprises the best academics, staff and students from around the United Group of Institutions. The department focuses on advanced research and education in the broad area of structural, geotechnical, transportation, surveying, and hydraulic engineering.

The educational objectives of the civil engineering program are designed to produce skilled engineers who are ready to contribute effectively to the civil engineering profession and are ready to handle the challenges of the profession. The civil engineering department is committed to produce civil engineers who:

- Shall apply fundamental technical knowledge and skills to find creative solutions to technological challenges and problems in various areas of basic sciences and engineering.
- Shall be able to analyze, design and use skills in order to formulate and solve civil engineering problems.
- Shall be able to practice civil engineering in a responsible, professional and ethical manner and implement eco- friendly sustainable technologies for the benefit of industry and society.
- To take up higher education & to engage in research and development in civil engineering and allied areas of science and technology.

After the successful completion of course, graduates have wide opportunities to work in private and public sectors and industries. Graduates also have scope for pursuing higher studies and/or research.

## Career Opportunities

- Building control surveyor
- CAD technician
- Consulting civil engineer
- Contracting civil engineer
- Design engineer
- Estimator
- Nuclear engineer
- Site engineer
- Structural engineer
- Water engineer
- Building services engineer
- Construction manager
- Engineering geologist
- Fire risk assessor
- Geotechnical engineer
- Patent attorney
- Quantity surveyor
- Sustainability consultant
- Urban designer

## LABS

- Building Material Lab
- Concrete Lab
- Environmental Engineering Lab
- Fluid Mechanics
- Geo Technology Lab
- Strength Of Material Lab
- Structural Analysis Lab
- Surveying Lab
- Transportation Engg Lab
- Geo Informatics Lab



# MODULAR LEARNING LABS



COURSES OFFERED	Duration
<b>B Tech</b>	
Civil Engineering	4 years
<b>Engineering Diploma</b>	
Civil Engineering	3 years

**OUT-BOUND  
SURVEY CAMP  
ORGANIZED ANNUALLY  
FOR CIVIL ENGG.  
STUDENTS**



*Department of Electrical Engineering at UGI offers a unique mix of electrical, electronics and computer related courses enabling the students to take up professional career / higher studies in any of these areas. The curriculum based on a credit scheme is updated periodically to reflect changes in the electrical & electronics profession in consultation with experts from industries and renowned academic institutions. Some of the innovative practices are included as part of the curriculum like practice school, mini projects associated with lab and theory courses, continuous evaluation, relative grading, etc. The department has excellent link with leading industries and has a well-connected alumni network.*

### **Career Opportunities**

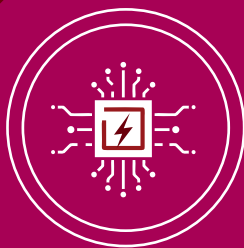
Electrical engineering is one of the preferred disciplines in the field of engineering and technology. Electrical engineering is divided into many subfields that include electronics, digital computers, power engineering, telecommunications, control systems, radio-frequency engineering, signal processing, instrumentation and microelectronics. Due to the mammoth-like size of the electronics industry and the rapidly increasing use of electricity, career opportunities in Electrical Engineering are also increasing.

The Faculty of E & T, through its courses in Electrical Engineering would mould its students for the options available in the field of building industries and services, manufacturing, construction, design, transportation network, wireless communication, automotive, defense, sales, production, management and distribution of power. Also higher education options are available to those who aspire to choose their profession in teaching and research in electrical engineering. Some of the job profiles are:

- Engineering Technologist
- Development and Test Engineers
- Electrical Product Design Engineer
- Project Manager
- Chief Engineers
- Operations Manager
- Consultants
- Project Head

### **LABS**

- Power Electronics & Drives Lab (UG & PG)
- Electrical Machinery Lab,
- Circuits and Measurements Lab,
- Microprocessors and Embedded Systems Lab,
- Basic Electrical Engg Lab
- Control Lab
- Simulation Lab
- Measurement Lab
- IoT Lab
- Power System Lab



# **DEPARTMENT OF ELECTRICAL ENGINEERING**



# MODERN DIGITAL LABS



COURSES OFFERED	Duration
<b>B Tech</b>	
Electrical Engineering	4 years
<b>M Tech</b>	
Power Electronics & Drive	2 years
<b>Engineering Diploma</b>	
Electrical Engineering	3 years

**ELECTRIC VEHICLE LAB  
IN COLLABORATION  
WITH ISIE INDIA**



*Department of Electronics and Communication Engineering is well equipped to provide excellent facilities to the students. The department has skilled professionals with ultra modern sophisticated laboratories equipped with analog electronics lab, digital lab, communication lab, microprocessor lab, measurement lab, radio and TV lab, maintenance lab and basic electronics lab. The department is enriched by brilliant faculty members and eager students.*

### **Career Opportunities**

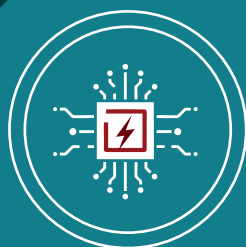
As an ECE graduate, you can make a career in industries like manufacturing, consumer electronics manufacturing, digital communication industry, IT, healthcare tools manufacturing, and mobile communication sector and power electronics. Graduates can choose from industries like

- Automation
- Software Solutions & Consulting
- Product Development
- Aerospace
- Automotive Electronics Medical Electronics, Research, etc
- VLSI
- Signal Processing
- Image Processing
- Robotics
- Embedded Systems
- Telecommunications - Wireless, Satellite, etc
- Control Systems and many more

### **LABS**

The labs in the department of Electronics and Communication Engineering are well equipped with state of art facilities for the under-graduate course and post-graduate course along with Research and Development in the institute. Students are divided into small groups so as to give them proper exposure.

- Research Lab
- Analog Electronics Laboratory
- Digital Electronics Laboratory
- Microprocessor and Embedded System Laboratories
- Analog and Digital Communications Laboratories
- VLSI Design Lab
- Software Lab
- Microwave Lab
- Simulation Lab
- PCB Lab
- Project Laboratory
- Micro Controller Laboratory
- Digital Signal Processing Laboratory
- Control System and Instrumentation Laboratories



# **ELECTRONICS AND COMMUNICATION ENGINEERING**



# HIGH END DESIGN AND ANALYSIS LABORATORIES



COURSES OFFERED	Duration
<b>B Tech</b> Electronics & Communication Engg.	4 years
<b>M Tech</b> Electronics & Communication Engg.	2 years

TOP NOTCH  
HARDWARE AND  
SOFTWARE  
FACILITIES



*Mechanical Engineering Department is one of the oldest and robust departments of the UGI . Objective of the Mechanical Engineering department is to prepare the manpower that is globally best. Most of the students, who graduate from the department, end up taking leading positions in industry, academia and government in both India and abroad. The Mechanical Engineering Program is designed to prepare students for successful careers having positive societal impact in industry, government, academia, and consulting. Our alumni are expected to:*

- *Apply their engineering knowledge, critical thinking, creativity, and problem solving skills with integrity and inclusivity in professional engineering practice or in non-engineering fields, such as law, medicine, or business.*
- *Continue their intellectual development through graduate education, professional development courses, self-directed investigation, and/or on-the-job training and experience.*
- *Embrace leadership and collaborative roles in their careers.*

### **Career Opportunities**

If you are interested in machinery, material science, robotics, micro devices, weapons design, aircraft, watercraft, and their manufacturing, then mechanical engineering is the best choice to convert your passion into profession. Being one of oldest and broadest disciplines of engineering, jobs offered to skilled mechanical engineers are in plenty and unending. Industries like automobiles, space research, bio-mechanical, aeronautical etc. are constantly looking for mechanical engineers and this what this faculty targets and prepares its students for. After the completion of the course in mechanical engineering at UGI, lots of opportunities could be explored upon in various fields of manufacturing, production, services and development. Some of the job profile offered by prominent industries in India and abroad are:

- Mechanical engineer
- Design engineer – mechanical
- Automotive engineer
- Building systems engineer
- Power plant engineer
- Robotics engineer
- Chief mechanical engineer
- Heating specialist engineer
- Lubrication engineer
- Mould design engineer
- Thermal power engineer
- Tool engineer

### **LABS**

- REFRIGERATION & AIR CONDITIONING LAB
- I C ENGINE LABS
- FLUID MECHANICS AND MACHINERY FLUID LAB
- STRENGTH OF MATERIALS LAB
- MATERIAL SCIENCE LAB
- EDM LAB
- FMS LAB
- CAD LAB
- AUTOMOBILE LAB
- DYNAMICS OF MACHINES LAB
- MEASUREMENT & METROLOGY LAB
- MECHATRONICS LAB
- Engineering Mechanics lab
- CAM Lab
- Robotics Lab
- Engineering Workshops



# MECHANICAL ENGINEERING



# STATE-OF- THE- ART LABORATORIES



COURSES OFFERED	Duration
<b>B Tech</b>	
Mechanical Engineering	4 years
<b>M Tech</b>	
CAD	2 years
<b>Engineering Diploma</b>	
Mechanical Engineering	3 years

STATE-OF-THE-ART  
COMPUTER AIDED  
MANUFACTURING  
LAB (CAM)



**At UGI , primary aim of Faculty of Computer Applications is to train and educate individuals who have keen interest and desired skills to be able to fulfill the requirements of the IT industry. The curricula so designed represent a combination of computing trends and latest technologies creating a fertile ground for the cultivation and dissemination of knowledge and skills for the future researchers, powerful academicians and innovative IT Analysts.**

### **Career Prospects**

Career prospects after BCA & MCA include job profiles such as:

- Software Developer
- Software Engineer
- Software Consultant
- Software Application Architect
- Hardware Engineer
- Computer System Analyst
- Database Administrator etc.

### **Labs and Workshops**

Faculty of Computer Applications at UGI is fully equipped with computer laboratories and smart classrooms. Students are exposed to live industry projects to enable them to gain insights into the working of the IT industry. Students will be able to work on the specializations like Software Development & Testing, Systems Engineering, Networking, Application Software, Hardware Technology, Troubleshooting, Gaming etc.



# **COMPUTER APPLICATIONS**





#### COURSES OFFERED

#### Duration

##### MCA

Masters in Computer Application 2 years

##### BCA

Bachelors in Computer Application 3 years





Faculty of Management Studies is a research-driven vision of United Group of Institutions that paves a way forward to academic excellence. At UGI, the multi-faceted and scholarly faculty members have core industry background embedded with knowledge and experience to run the programs focusing upon students' practical managerial skills, analytical skills, communication skills and business skills. The uniqueness of this faculty is its strategy and philosophy of imparting business management principles for its application in industrial set up via case studies, projects, presentations, industrial visits and interaction with industry experts. The curricula enriched with such business practices, accounting and finance, business analysis, management, marketing, human resource management effective communication and information technologies make the students prepared to explore opportunities and careers on their own. Besides the academic rigor of the program, there is a great emphasis on inculcating attributes like global thinking, decision making and personal effectiveness so that students not only achieve their goals in academics but also in their career and personal life.

### Career Prospects

- Telecom
- Utilities
- Software Services
- Government Agencies
- Pharmaceuticals & Healthcare
- Retail
- Real Estate
- Sales Manager
- Marketing Manager
- Business Consultant
- Financial Analyst
- Human Resource Manager
- Finance
- Banking & Insurance

### Labs and Workshops

UGI intends to ensure a fully digitized B-School Faculty that facilitates research and learning with relevant and modern e-learning resources, software and tools. The FM S(Faculty of Management Studies ) will use its capacity to bring the industry intelligence to the classrooms and transform the industrial requirements into curricular activities and future opportunities for the learners. The state of art business labs that prepare students for placements include:

- **Psychometric Lab**
- **Communication Lab**
- **Ideation & Innovation Centre**
- **Business Analytics Lab**



# MANAGEMENT STUDIES





**COURSES OFFERED**

**Duration**

**MBA**

Masters in Business Administration 2 years

**BBA**

Bachelor in Business Administration 3 years





*The Faculty of Pharmacy was established at UGI, with a vision to impart a high-level of knowledge and skills in Pharmacy, coupled with general education. The combination of Pharmacy education and general coursework can provide a broad base of knowledge that can be applied to pharmacy. The graduates produced will be able to meet the human resources requirement of pharmaceuticals industry.*

*Also the graduates will be able to create new formulations and take entrepreneurial route for their career advancement. Moreover, this acts as a first degree to develop further expertise in a chosen domain.*

### Career Opportunities

Over the years large inflow of graduates and post graduates in the field of Pharmacy has led to an increase in career options and future prospects of Pharmacy students.

- Industry: as Industry Pharmacist/ Chemist/ Executive Sales and Marketing executive Drug Inspector Hospital and community pharmacist
- Entrepreneur
- Health Insurance executive
- Knowledge processing or organizations
- Clinical research co coordinators
- Medical Writing
- Pharma co vigilance executive

### Labs and Workshops

- Pharmaceutics labs
- Pharmacology labs
- Biotechnology labs
- Pharmaceutical Analytical labs
- Machine room
- Medicinal garden
- Animal House
- Simulation Lab
- Pharmaceutical Chemistry Lab
- Research Lab



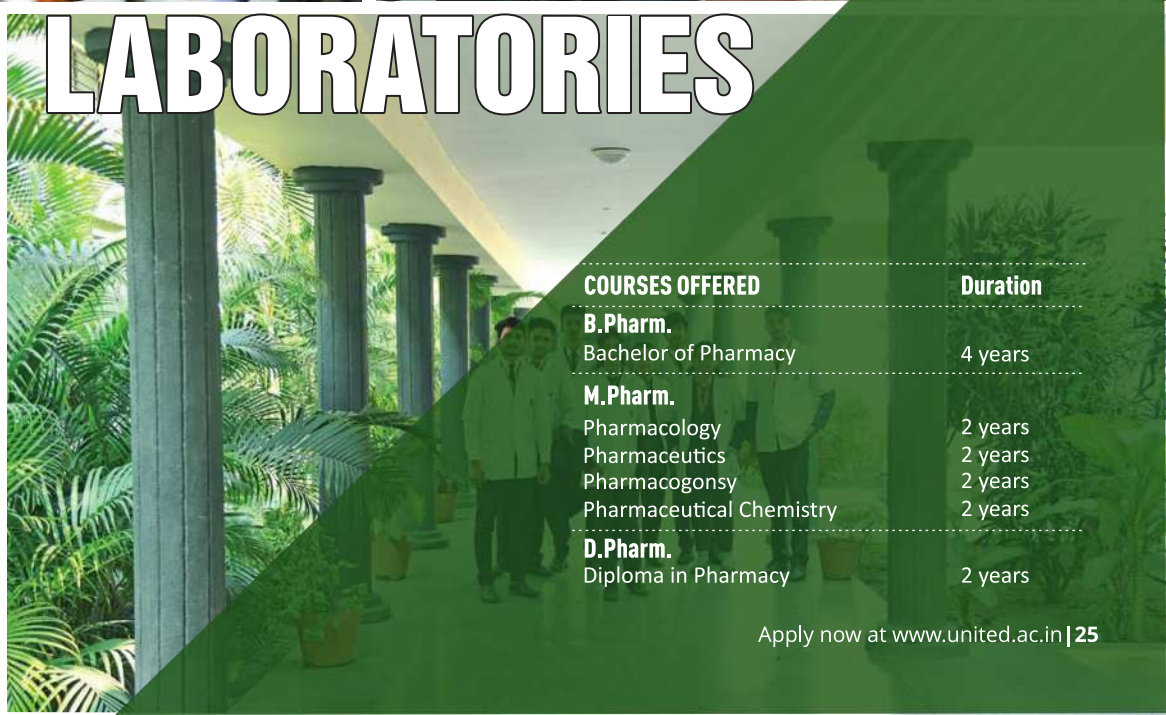
# PHARMACY







# STATE-OF-THE-ART LABORATORIES



COURSES OFFERED	Duration
<b>B.Pharm.</b> Bachelor of Pharmacy	4 years
<b>M.Pharm.</b> Pharmacology	2 years
Pharmaceutics	2 years
Pharmacognosy	2 years
Pharmaceutical Chemistry	2 years
<b>D.Pharm.</b> Diploma in Pharmacy	2 years

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# JOURNALISM

## COURSES OFFERED

### BA(JMC)

Bachelor of Arts- Journalism & Mass Communication

## Duration

3 years

## BACHELOR OF ARTS - JOURNALISM & MASS COMMUNICATION BA(JMC)

United Institutions ranked Grade "A" college of GGSIPU offers Bachelor of Arts in Journalism and Mass Communication BA(JMC) a three year undergraduate program duly affiliated to Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi for the aspirants who wish to pursue their career in the field of journalism and mass communication. BA (JMC) Course provides a strong foundation of technology, processes, design of various aspects of print and electronic media. This field is alluring for the students with inquisitive minds and good communication skills.

### Program Educational Objectives (PEO):

- To equip students with the knowledge and essential skills required for working in various media organizations with different mass communication apparatuses and varied audiences need.
- To instill knowledge and fundamentals of communication in the students and hone written and spoken communication skills essential for various media platforms.
- To encourage critical thinking, research aptitude, ethics and social responsibility related to media in the students.

### Program Outcomes:

- **PO1:** Students will acquire a functional knowledge of the underlying principles and recent emerging trends of the media industry.
- **PO2:** Students will develop communication skills, appreciation for creativity, critical thinking, and analytical approach.
- **PO3:** Students will be equipped to conceptualize, create, design, and strategies high-quality media content for print, TV, radio, films and various digital platforms like social media, mobile etc.
- **PO4:** Students will appreciate and demonstrate the ability to produce reliable outcomes firmly founded on socially responsible framework, backed with decent knowledge of media ethics and law.

### Career Opportunities

After completing the undergraduate course in BA(JMC), you can be hired by the press, web media, publishing companies advertising and marketing companies, television broadcasting, radio broadcasting etc. A plethora of job opportunities are available for candidates with a BJMC degree both in government and private sectors. A BA(JMC) degree-holder can choose to work for advertising agencies, broadcast companies, public relation firms, news agencies, photography organizations, TV channels, newspapers, radio telecast companies, journals, and so on.

Given below are popular job roles apt for BA(JMC) candidates:

- Correspondent
- Reporter
- Copywriter
- Creative Director
- Sub-Editor
- Editor
- Public Relation Officer
- Public Relation Manager
- Radio Jockey
- Video Jockey
- Anchor

### Eligibility

Pass in 12th Class of 10+2 of CBSE or equivalent with a minimum of 50% marks in aggregate\* and must also have passed English (core or elective or functional) as a subject. Admission shall be on the basis of the merit of the written test / CET conducted by GGSIP University, New Delhi.



## BA.LL.B

**United College of Education (Grade 'A' college of GGSIPU) offers BA.LL.B.,** a five year integrated undergraduate program which offers the combined study of B.A. (Bachelor of Arts) and LL.B. (Bachelor of Laws) & is duly affiliated from Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi.

The Bachelor of Arts -Bachelor of Law (BALLB) course is an integrated law degree that the law aspirants can pursue right after qualifying their Class 12th examinations. The law degree is an integration of Arts and Law subjects and is of five-year duration. United Institutions, Impart Legal Education with Rich Disciplinary Curriculum supported by co curricular learning Experiences and legal Aid services that enable student to become effective and responsible Lawyers, leaders and Change Makers. Therefore, as part of the BA LLB course, the candidates study subjects including Economics, History, Political Science, Sociology along with law subjects like Civil Law, Criminal Law, Labour Law, Tax Law, Administrative Law, Corporate Law, Patent Law etc. The course-curriculum of BA LLB degree is such that law, as well as, the arts subjects, is included in each semester. Moreover, candidates are taught about law case studies, moot courts, law internships, seminars and interactions with retired judges from High courts and the Supreme Court of India. The popular job areas for the graduates are banks, consultancies, Judiciary, MNCs, Sale Tax & Excise Departments, and others.

## BBA.LL.B.

United College of Education (Grade 'A' college of GGSIPU) also offers BBA.LL.B., a five year integrated undergraduate program which provides the combined degree of BBA (Bachelor of Business Administration) alongwith Bachelor of Laws (LL.B.)having the affiliation from Guru Gobind Singh Indraprastha University (GGSIPU), New Delhi.

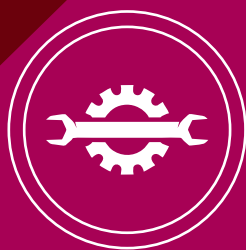
United Institutions is particularly aimed at imparting knowledge to the students about the complex problems existing in today's society and also the ways to erase them completely BBA LLB course is designed in such a way that the student not only acquires a thorough knowledge in the field of business administration but also gets a firm grounding in the legal aspects of the business. It is aimed at creating a breed of professionals who have a holistic view of the business world and the legal system. Through this course, the student learns about the basic principles of the legal system and its implication on the business world. It also prepares the student to understand the complexities of the legal system and its implications on the business world, thereby giving them the ability to provide effective solutions to the legal issues arising in the business world.

## Career Opportunities

The BA LLB career prospects include job opportunities like litigation lawyer, criminal lawyer, judge, legal advisor and many more. Jobs, however, are not the only option. Graduates will be able to pursue higher education and even attempt many high-profile government recruitment exams, such as UPSC or even judiciary exams like PCS (J) and HJS. Here is a list of the BA LLB career prospects which can be chosen by graduates.

One of the pros of pursuing BA LLB is the learning opportunities that prepare you to pursue a law profession in the corporate sector. Corporate sectors also include various distinguished law firms as well, where a graduate may receive a lucrative package. However, the law college from where you have completed your BA LLB programme may affect the package that is offered to you.

- Finance Manager
- Company Secretary
- Human Resource Manager
- Assistant Advisor
- Advocate/Lawyer
- Business Consultant
- Management Accountant
- Human Resource Manager
- Attorney General
- Management Accountant
- Deputy Legal Advisor



# LAW

### COURSES OFFERED

### Duration

#### BA-LLB

Bachelor of Arts- Bachelor of Legislative Law

5 years

#### BBA-LLB

Bachelor of Business Administration- Bachelor of Legislative Law

5 years









# INFRASTRUCTURE @ UNITED

United's Awe-inspiring infra-structure provides the students with an excellent environment to pursue their academic passion and for outstanding academic delivery. The campuses span more than 200 acres comprising lush green lawns dotted with hi-tech laboratories and modern buildings. The campus offers a fusion of environment, resources and support to maximize the quality of the student experience.

The spacious lecture halls, e-class rooms, Conference Halls, Induction Halls, Auditorium, Meeting rooms are well equipped with all latest gazettes, viz; ceiling mounted LCD Projectors, OHPs, Slide Projectors and other Audio-visual equipments providing environment conducive for teaching and learning. United takes pride in its advanced and state-of-the-art laboratories which assist the students to supplement theoretical knowledge with practical skills.

The Libraries boast of a mammoth collection of more than 2,78,000 titles/books, magazines and journals. Book bank facility is also provided to each and every student. The students and faculty also have the access to the Nalanda E-Consortium through which they can access online material of IEEE, SPRINGER, ELSEVIER etc.

We at United understand you and constantly strive to ensure the comfort of home at our place. We offer separate accommodations for boys & girls amidst an environment that stimulates learning and provides ample scope for recreation.

Also services like Food courts, gymnasium, wi-fi, sports complexes, banks, hospitals create vibrant environment in our campuses, thus making it a second home for the students.

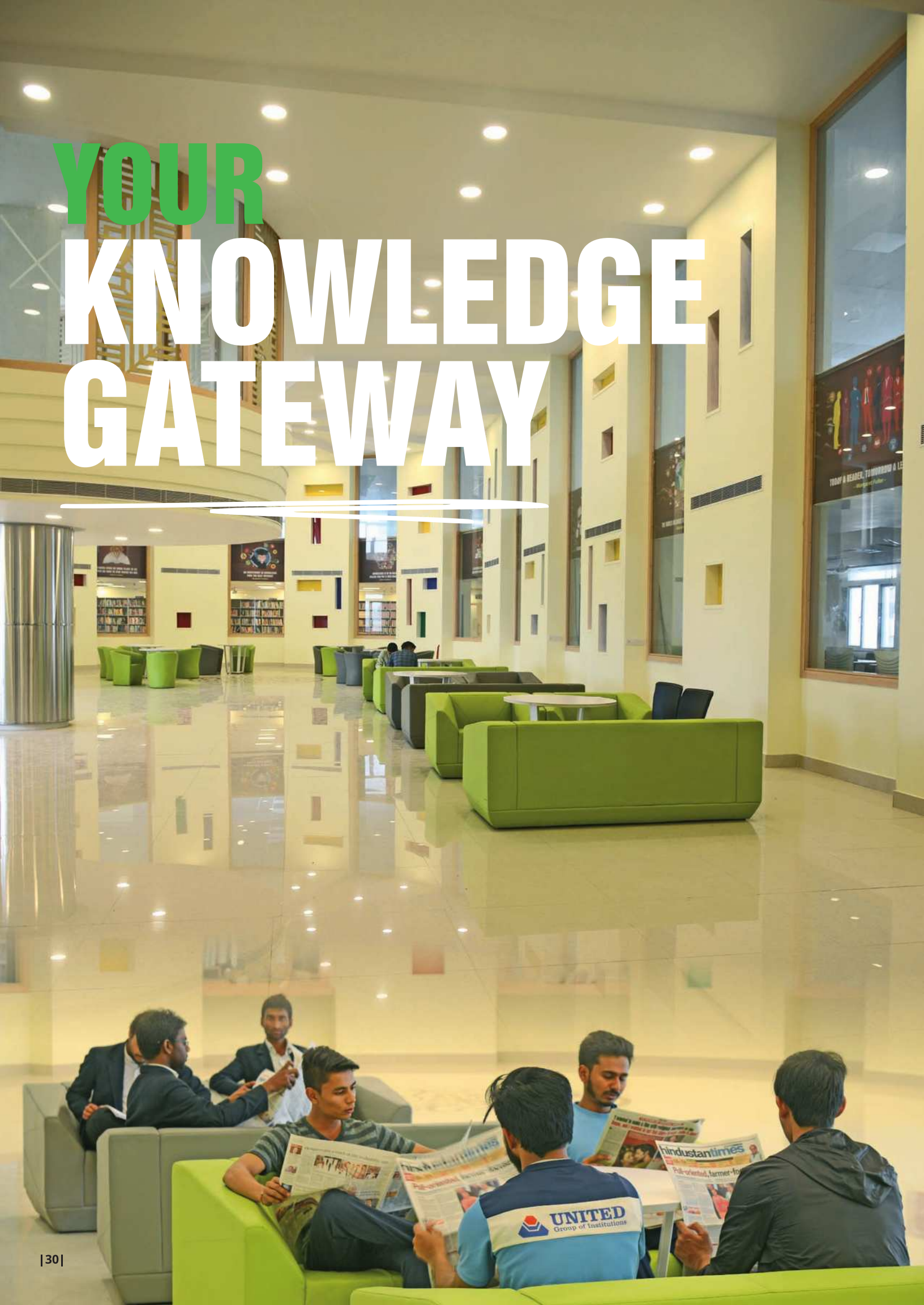


GREATER NOIDA AUDI

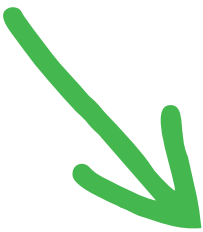
**LARGEST  
AUDITORIUM  
IN UP WITH  
1600 CAPACITY**



# YOUR KNOWLEDGE GATEWAY



"THE UNITED LIBRARY CATERS TO ALL STUDENTS AS THERE ARE A RANGE OF BOOKS AND STUDY SPACES THAT OFFERS A MORE FLEXIBLE STUDY ENVIRONMENT WHERE I GET TO BASK IN THE NATURAL LIGHT AND STUDY AND SOCIALISE WITH MY FRIENDS."



**278000<sup>+</sup>**  
**BOOK, MAGAZINE &  
JOURNALS**



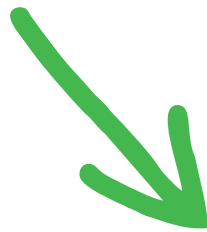




**READY  
SET  
GO**

**25000<sup>+</sup> SQFT**

**INDOOR SPORT  
COMPLEX**



# **SPORTS & FITNESS**

**POOL  
TABLE**

**FULLY  
EQUIPPED GYM**

**SQUASH  
COURT**

**TABLE  
TENNIS**



**LARGEST**  
**SPORTS COMPLEX  
IN UP**



Apply now at [www.united.ac.in](http://www.united.ac.in) | 33

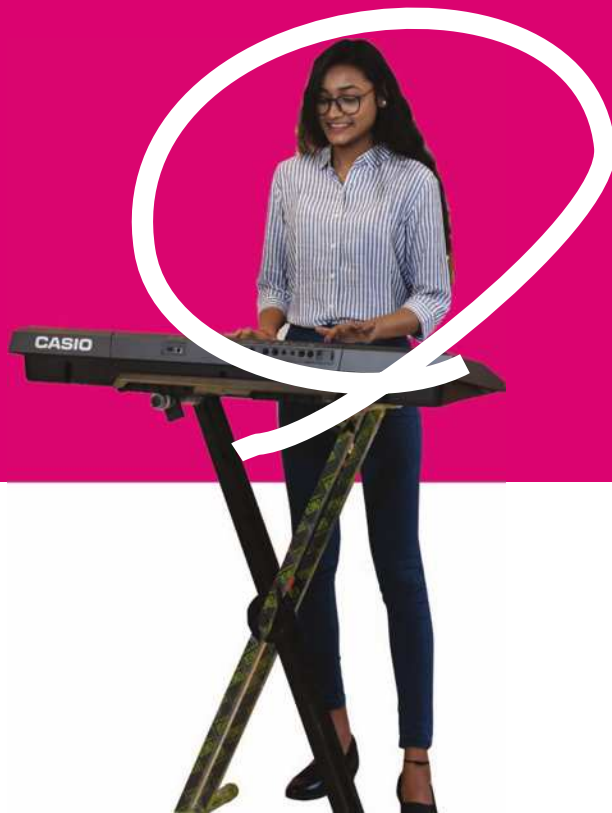




## STUDENT CENTRAL

Chances are this is going to become the centre of your universe. Student Central is where it all happens and where students hang out on campus.





"Student Central is such a student oriented place. It's one of my favourite places on campus because it's all about students. I love the fact that we have our own shop at the campus, and I love playing badminton with Team, it's so easy to book a court in our Sports Hall."





# CAMPUS BUZZ

MORE  
THAN  
STUDY

BEYOND  
ACADEMICS

**ACADEMICS FORM JUST ONE FACET OF THE LIFE AT UNITED. WE ENCOURAGE THE STUDENTS TO NURTURE THEIR LIVES OUTSIDE CLASSROOMS AS WELL. A SIGNIFICANT PART OF THE STUDENT'S YEAR ENCOMPASSES COORDINATING AND PARTICIPATING IN THE ABUNDANT CULTURAL ACTIVITIES.**

WE BELIEVE THAT BEING INVOLVED IN ORGANISING SUCH EVENTS IMBIBES A HEALTHY WILL OF COMPETITION AND CULTIVATES TEAM SPIRIT. EVENTS RANGING FROM QUIZZES, DEBATES, DANCE, WRITING, DRAMA, MUSIC AND LITERARY ACTIVITIES HONE AN INDIVIDUAL AND AMPLE PLATFORM IS PROVIDED TO SHOWCASE THEIR FLAIR.



# CAMPUS BUZZ

MORE  
THAN  
STUDY

BEYOND  
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**ACADEMICS FORM JUST ONE FACET OF THE LIFE AT UNITED. WE ENCOURAGE THE STUDENTS TO NURTURE THEIR LIVES OUTSIDE CLASSROOMS AS WELL. A SIGNIFICANT PART OF THE STUDENT'S YEAR ENCOMPASSES COORDINATING AND PARTICIPATING IN THE ABUNDANT CULTURAL ACTIVITIES.**

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# CAMPUS BUZZ



## CLUBS & SOCIETIES

United offers plenty of club and societies to polish the specific skills and the interest of the students. The student association at United offers various such clubs like 'ELECTRUM' which is the Electrical and Electronics society, the CS & IT society, Mechanical society, HR club, the Finance club and Rotract Club. Non academic oriented clubs like SPIC-MACAY and Fine Arts society is also on the verge of introduction.



## TECHFESTS

To exhibit the technical aptitude of our budding engineers, an informative exposition is organized every year. It started with UNITECHFEST; an annual festival extravaganza organized at UNITED. In the subsequent years of roaring success of such FESTS, ENIGMA takes the cue which is not just a technical event but a platform bringing together ingenious minds that can showcase their exuberant talents. Valuable feedback is are obtained from the academicians who grace the occasion. This facilitates them to delve into the concepts and theories even further thus grasping the in-depth details about the dynamics of their projects.







## SPORTS MEET

Starting a new tradition, United hosted a sports meet this year inviting over 14 different colleges from around Prayagraj. The sports meet was conducted in 2 days with athletic events like track running, shot put, discus, javelin and tug of war and sporting events like football, basketball and volleyball. The response was overwhelming with over 700 participants in total from all colleges. This marked the first of many sports and athletics meet to come in the future.





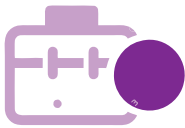
UNITIAN'S ENDEAVOR FOR PERFECTION DOES NOT END AT THE COMPLETION OF COURSE. IT IS ENSURED THAT EVERY STUDENT IS WELL SETTLED ONCE HE/SHE IS OUT OF THE INSTITUTE. HENCE TRAINING & PLACEMENT PROCESS IS GIVEN PARAMOUNT IMPORTANCE IN UGI AS CORPORATE RELATION CENTER OF UGI BELIEVES AND PROJECTS THAT BEYOND THE SCHOLASTIC ACHIEVEMENT, OTHER AUXILIARY FACTORS SUCH AS COMMUNICATION SKILL, DICTION, VOCABULARY AND APTITUDE ARE THE INGREDIENTS FOR SUCCESSFUL PLACEMENTS.



- PERSONALITY DEVELOPMENT & VERBAL ABILITY CLASSES
- MOCK INTERVIEW
- GROUP DISCUSSIONS WITH BOTH GENERAL AND TECHNICAL TOPICS
- APTITUDE TEST PREPARATIONS
- SPECIAL MONITORING FOR THE SUMMER TRAINING PROGRAMS
- INDUSTRIAL TOURS IN ORDER TO UNDERSTAND THE REAL REQUIREMENTS OF THE INDUSTRY



DISCOVER  
A BRIGHT  
FUTURE







# PLACEMENTS @ UNITED



221 STUDENTS  
PLACED

Infosys

# Infosys



## TATA CONSULTANCY SERVICES

221 STUDENTS  
PLACED

tcs TATA  
CONSULTANCY  
SERVICES



256 STUDENTS  
PLACED

wipro



Collaboration with

# INFOSYS, TCS & WIPRO

for hosting Campus Placements

173 STUDENTS  
PLACED

Mphasis  
The Next Applied





# STITUTIONS

## OUR RECRUITERS OUR PRIDE



& many more

# PLACEMENT

## PLACEMENT HIGHLIGHTS

Accredited by  
**TATA CONSULTANCY SERVICES**

**BIGGEST HUB**  
for Pool Campus Placements in U.P.

**TOP PLACEMENT**  
in PSUs (IOC, Powergrid, NTPC, SAIL, etc.)  
through GATE and other related examinations

Collaboration with  
**INFOSYS, TCS & WIPRO**  
for hosting Campus Placements

**LARGEST ONLINE CENTER**  
in U.P. in collaboration with TCS-ION

# 3389

PLACEMENTS IN  
**278 COMPANIES**  
(upto Jan 2023)

**57.6 LAC**  
PER ANNUM





# LEARNING THROUGH ACTIVITY

Under the wide umbrella of ESEP, UGI offers its students a set of 'transferable skills' that are not specific to one particular career path but are generic across all employment sectors. UGI knows the current market trend & its needs and also its students' interests & potential. With this understanding and emphasis upon a mix of skills required, ESEP@UGI offers myriad of opportunities to the career seekers of United:

1. GATE WAY to 'GATE'
2. Verbal Ability Program (VAP)
3. Campus Recruitment Training (CRT)
4. Technical Trainings (TT)
5. Industrial Exposure
6. Programming Skill Development (PSE)

## INNOVATION CENTERS @UNITED

Innovation Centers at UGI are newly established units aiming towards nurturing the innovative ideas of scientifically and technologically-driven young minds and encourages UGI scholars for research project/proposal submissions. The prime objective of these Innovation Centers is to explore and enhance the creativity and innovation skills of UGI scholars and to pursue research that not only advances science and technology but also has a societal impact. Students with innovative ideas can approach the innovation centre for guidance and financial support. The Center is equipped with state of the art facilities for research and development. Other facilities required for projects like Internet, Printers, Software, Circuit Components, Fabrication support etc are also provided at the center. Application forms may be obtained from the innovation centre. Interested students may submit their applications along with the detailed proposal in the prescribed format and may get the funding from the institute after the project is approved as per the norms and criteria of the Innovation Center. At its seedling stage, the center has received enormous quality projects beyond its expectation.



Innovation Center, UCEM, Allahabad



Innovation Center, UCER, Gr. Noida



Innovation Center, UCER, Allahabad



## START UP CELL

'United Start up Cell' aims to help and support young aspiring entrepreneurs of UGI by nurturing and empowering their new and growing startups so that they coordinate and synergize various strands of excellence, innovation and entrepreneurship. The startup ecosystem includes faculty & staff members, students, alumni and business partners that can translate knowledge and technological innovations to the societal development and economical growth of the Nation by turning their ideas into action and thereby producing more job creators and social reformists. It is continually extending and expanding its support system as an INVESTOR, as an INCUBATOR, as a CONSULTANT and as an ACCELERATOR.

Visit: [www.united.ac.in](http://www.united.ac.in)



## INDUSTRIAL EXPOSURE

### INDUSTRIAL EXPOSURE

We at United Group Of Institutions put a lot of emphasis on holistic learning. We believe learning should not be restricted to four walls. To give our students an insight of the internal working environment and to sensitize them to the practical challenges that organizations face we incorporate industrial visit as part of the curriculum. The aim of this industrial visit is "Education – Exposure – Experience"



## INNOVATIVE LEARNING

## ACTIVITY



### GATE WAY TO GATE@UGI

GATEWAY TO 'GATE' is United's revolutionary trend of mentoring for GATE (Graduate Aptitude Test in Engineering) preparation, which is one of the biggest and the most prestigious exam for engineering graduates organized by the Indian Institute of Science, Bangalore along with all the IIT's on behalf of Government of India, NCB (National Coordination Board – GATE), Department of Higher Education and MHRD (Ministry of Human Resources Development). Spread across 6th to 8th Semesters, this spiral model of GATEWAY TO 'GATE' is an ideal preparatory forum initiated by UGI faculty for UGI students, who aim to qualify GATE and go for higher studies or PSUs.

#### Special Features of GATE WAY TO GATE:

- Making the students aware about the GATE syllabus and exam pattern.
- Through uniform distribution of subjects/topics across the semesters, reducing the burden at the time of examination.
- Making the students available the GATE reference books and study materials.
- Making the students practice and solve previous year' and sample question papers.

### VERBAL ABILITY PROGRAM (VAP)

'Verbal Ability Program' (VAP) is another unique feature of UGI which gets motivation from the alarmingly need of improvement in English Proficiency/Communication and Aptitude along with the other Soft Skills, which often limit students' chances of landing a job. The passionate team of experienced faculty members at United makes the students work upon their Intelligence Quotient (IQ) covering Numerical, Analytical and Reasoning skills along with English Proficiency and also their Emotional Quotient (EQ) covering their Attitude, Communication, Interpersonal and decision-making skills etc.

### CAMPUS RECRUITMENT TRAINING (CRT)

Campus Recruitment Training (CRT), a significant training lead by outsourced professional trainers is the obvious solution to unlock students' verbal, numerical, analytical and logical skills. CRT@UGI is very effective tool for empowering especially the final year students with the 'Attitude' and 'Ethics' and making them ready to face the interviews for various in-campus and off-campus drives.

### Technical Training (TT)

Another new practice for 3rd year students is free of cost In-campus 'Technical/Industrial Trainings' for different streams/branches lead by outsourced trainers having industry experience and pulse of Corporate World and who can deliver their corporate experiences, share inside secrets and tips on the business world, explain what is not covered in theory and how to apply theory in real life:



# GLOBAL EXPOSURE

I am here to help you build friendships with different cultures across the globe, get involved with lots of different events and represent your own culture on campus.



**AIT**  
Asian Institute of Technology  
Bangkok  
Asian Institute of Technology,  
Bangkok

**MoU WITH**



**MISSOURI  
UNIVERSITY**  
Missouri University,  
Columbia, USA







# GLOBAL EXPOSURE

## GLOBAL FUTURE

**U**nited Group of Institutions has academic collaborations with the International Universities/ Institutions, which has provided an umbrella for internationality, innovation, integration, information, technology and industrial partnership to all the bright souls of the group.

Signing up of MoU (Memorandum of Understanding) with Asian Institute of Technology (AIT), Bangkok, Thailand, being the first initiative in this endeavor has opened the doors for Global exposure and Global future of Unitians. More than 1050 students have already participated in 'Summer Education Workshop' at AIT and entering into its 11th plan is ready to send good number of identified, talented and technology-driven future leaders from across the UGI in the year 2023. AIT collaboration provides an exchange platform for the students, faculty members with joint research projects, joint cultural programs/projects and joint conferences.

As a next step in this direction, MoU with the Missouri University, Columbia, USA, provides with a framework for a partnership agreement ensuring close cooperation and coordination of efforts concerning training, exchange of experts and scholars, participation in joint conferences etc.

At University of Missouri, 15 Unitians participated in an exclusive 3 week summer program, which provided them exposure to the best of the facilities Missouri University had to offer.



# AWARDS & RECOGNITIONS



**"Academic Excellence for Higher Education"** in Delhi-NCR

**"Engineering Education with Academic Excellence"**

**"Aspiring Women Eduleader Award"**

**"Edupreneurs Award"** by Engineering Watch

**"Employability Enunciators"**

**"Engineering College with Best Industry Interface Award"** in Delhi & NCR

**Shiksha Bharti Puraskar**  
presented by All India Achiever's Foundation

**AAJ tak Award**

**Asia Pacific Excellence Award**  
presented at Indo-Nepal Economic Development Conference

**Life time Achievement Award**  
for Excellence in Education  
presented at International Achiever's Conference in New Delhi

**Indian Leadership Award**  
for Academic Excellence Asia's Best B-School Award by CMO-Asia

**Award for Excellence in Education**  
Business Sphere

**Outstanding Placement Efforts**  
by HT

**UNITED is recognised by Forbes India & SkillTree as amongst "25 Places to Study" in India**



Best Private Institute in U.P. by Jaagran Josh



25 Great Places to Study Chosen by FORBES INDIA and SKILLTREE as amongst



United Ranked No.1 in Intellectual Capital in UP (Business world B-School Survey)



Ranked amongst Top 10 Institutes in North India



# ★☆☆ SUPER ACHIEVERS ☆☆☆

## 1st Rank in AKTU Merit List

**Ruqaiya Siddiqui**  
B.Tech., EE Branch



## 1st Rank in UPPCS

**Abhinav R. Srivastava**  
B.Tech., EC Branch



## 1st Rank in AKTU Merit List

**Harsh Rai**  
B.Tech., CE Branch



## 2nd Rank in UPPCS

**Yugantar Tripathi**  
B.Tech., EN Branch



## 2nd Rank in AKTU Merit List

**Ayushi Tripathi**  
B.Tech., EE Branch



## Gold Medalist (AKTU)

**Mahima Bahl**  
MBA



## Gold Medalist & Achieved Chancellor's Medal

**Anurag Rai**  
BCA



## Gold Medalist

**Juhi Malviya**  
BBA



## 10th Position in AKTU Merit List

**Stuti Agrawal**  
B.Tech., CS Branch



## Silver Medalist (AKTU)

**Manasi Srivastava**  
B.Pharm







# INDUSTRIAL EXPOSURE

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RESEARCH AT UNITED  
OUR LEARNING AND  
TEACHING, IS DEMAND  
LED AND INCREASINGLY  
INTERDISCIPLINARY.



**WE ARE COMMITTED TO  
DISCOVERING NEW KNOWLEDGE  
AND DELIVERING REAL BENEFIT  
TO CULTURE, INDUSTRY, SOCIETY  
AND THE ENVIRONMENT.**



**"EVERYONE KNOWS ABOUT THE IITS  
AND NITS BUT THERE ARE MANY  
OTHER ENGINEERING COLLEGES LIKE  
UNITED COLLEGE THAT ALSO  
PROVIDES WORLD-CLASS  
EDUCATION. UNITED IS VERY OLD  
AND PRESTIGIOUS COLLEGE OF NCR,  
COMES UNDER TOP 10 RANKINGS  
AND HAVE A VERY IMPRESSIVE  
PLACEMENTS RECORD. I PERSONALLY  
KNOW ALUMNI OF THE COLLEGE WHO  
ARE DOING WELL IN THEIR JOB AND  
EARNING LAURELS FOR OWN AS  
WELL AS FOR THEIR PARENTS."**

**Mr. Anand Kumar**  
Educationalist, Mathematician

## **LEARNING PEDAGOGY**



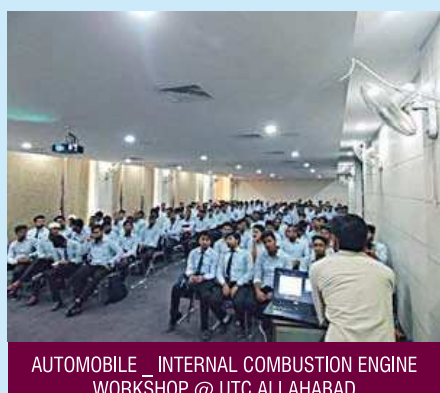
**IEEE TWO DAYS PRACTICAL TRAINING  
SESSION @ UCER GREATER NOIDA (2)**



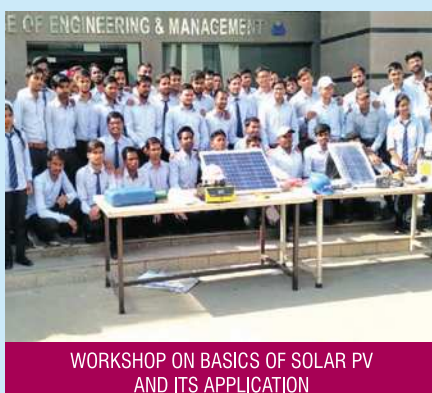
**FESTO INDIA WORKSHOP**



**WORKSHOP ON VEHICLE MECHATRONICS**



**AUTOMOBILE \_ INTERNAL COMBUSTION ENGINE  
WORKSHOP @ UTC ALLAHABAD**




**WORKSHOP ON BASICS OF SOLAR PV  
AND ITS APPLICATION**



**INTERNATIONAL EDUCATIONAL CAMP AT  
ASIAN INSTITUTE OF TECHNOLOGY, THAILAND**





# UNITED INCUBATION HUB

**14000+ SQFT.  
FLOOR AREA.**

UIH-United Incubation Hub is an initiative taken by United Group of Institutions to provide transitory and facilitative assistance to small enterprises or start-ups. It is spread in an area of over 14000+ sq. ft. and with well developed infrastructure which can help start-ups to scale their businesses.

The incubation centre will provide the start-ups with necessary guidance, tech support, infrastructure, access to investors, networking, and facilitating a host of other resources that may be required for the start - up to survive and scale. United Incubation Hub aims to bring out new start-up activities in the process of preparing young entrepreneurs to create new Startups. The emphasis is on converting novel ideas into prototypes.

United Incubation Hub help entrepreneurs solve the problems which is commonly associated with running a startup by providing workspace, seed funding, mentoring, and training.

UIH provides start-ups and early-stage businesses with the support and resources those young companies find difficult to access. Their support might involve access to networks, investors and mentors, or co-working space alongside other businesses and experienced professionals.

**WI-FI  
campus**



## Vision

UNITED INCUBATION HUB (UIH) is operating with a long-term vision of creating opportunities for the individuals / students / entrepreneurs, to convert their innovative ideas into Start-ups. UIH will act as a catalyst by providing handholding support to the budding entrepreneurs & start-ups so that they can excel in their respective fields of innovation and entrepreneurship.

## Mission

- To contribute a small step in the development of our nation by empowering entrepreneurship & startups as a tool for creating job opportunities.
- To promote the culture of technological transformation of creative ideas into successful start-ups.
- To establish an excellent infrastructure and providing required resources for Product development.
- To build a dynamic start-up ecosystem in and around the region of Prayagraj by establishing a network between aspiring entrepreneurs, start-ups & industries.
- To support the start-ups for availing the benefits announced by the Start-up India & Start in UP.
- Provide professional advisory services including Legal, Financial, & Technical.
- To provide Guidance / Mentorship from the Industrial & Academic experts.

## INFRA

- 14000+ square ft. Of Floor Area.
- Assembly hall with projector.
- Conference room, Innovation lab
- Meeting Room with digital presentation facilities
- 10 start-up Cubicles (2 rooms having 5 cubicles of 10x 10 square ft. each)
- Co-working Space for 24 employees with computer system & Wi-Fi access.

## SERVICES

- Academic & Industrial Mentorship
- Pre-Incubation Services for aspiring entrepreneurs
- Funding opportunities from various angel Investors and VC's
- Focused training programs
- Legal Advisory for discussion (Paid Basis).
- Financial Advisory for discussion (Paid Basis).
- Support in Company Registration.
- Support in Company Certification
- Start-ups can participate in events Held in UIH.
- Support in providing manpower for the Start-up if needed.
- Startups are Eligible to give their Idea presentation in UIH & the events organized by UIH.

## FACILITIES

- Physical and Virtual Incubation available for startups
- Validation of products and services
- WI-FI campus,
- Computer Systems
- Printers & Copiers available.





# TESTIMONIALS

I'm really thankful to my College and its highly intellectual, experienced and supportive faculties and staff for providing me excellent learning environment.



Placed in  
 Arcesium

**VINEET MISHRA**

B. TECH., 2020 BATCH  
COMPUTER SCIENCE & ENGINEERING

The community at UGI was second to none. The faculty and staff truly cared about our success, and the small class sizes allowed for personalized attention. I feel confident and well-prepared to tackle any engineering challenge thanks to my education at United Group."




Placed in  
 Infosys®

**ISHITA GUPTA**

B. TECH., 2020 BATCH  
ELECTRONICS & COMMUNICATION ENGG.

I am thankful to all the faculty members for their excellent mentoring which has helped me develop Industry-aligned skills that not only minimized the gap between Industry and academics but also helped us in shaping a better career. what I aspired for.



Placed in  
 Adobe

**SHUBHRA SRIVASTAVA**

B. TECH., 2022 BATCH  
COMPUTER SCIENCE & ENGINEERING

Success comes to those who plan and proceed with positive perception for it. My hard work and dedication would not have been enough if my mentors at UIM had not guided me in the right direction.



Placed in  
 HCL

**KULDEEP SINGH**

MCA 2020-22

# ONIALS

Success isn't always about greatness. It's about consistency. Consistent hard-work leads to success. Greatness will come.

GPAT  
(AIR-2261)



**ANSARI ALHAZA**

B. PHARM. - 2016-2020 BATCH

The way in which I have grown up, mature, and found out who really I am, is something that I couldn't accomplish without going to UIM. Where I have learnt perfect blend of professionalism and hardships. Thanks UIM for the wonderful opportunities and make me a better person.

Placed in  
**Deloitte.**



**VIKAS KUMAR GUPTA**

BCA 2022  
UIM - FUGS

When I joined UIM, I was just an ordinary student. The 2 years of learning here made me ready for an excellent career in the industry. The placements and internships @ My College are the amongst best in the entire university.

Placed in  
**AXIS BANK**



**AYUSHI TRIVEDI**

MBA 2020-22

I would like to give thanks our Principal and academic team for their constant support and special thanks to CRC and CRT teams for fulfilling their promising roles towards my career management and ultimately placement.

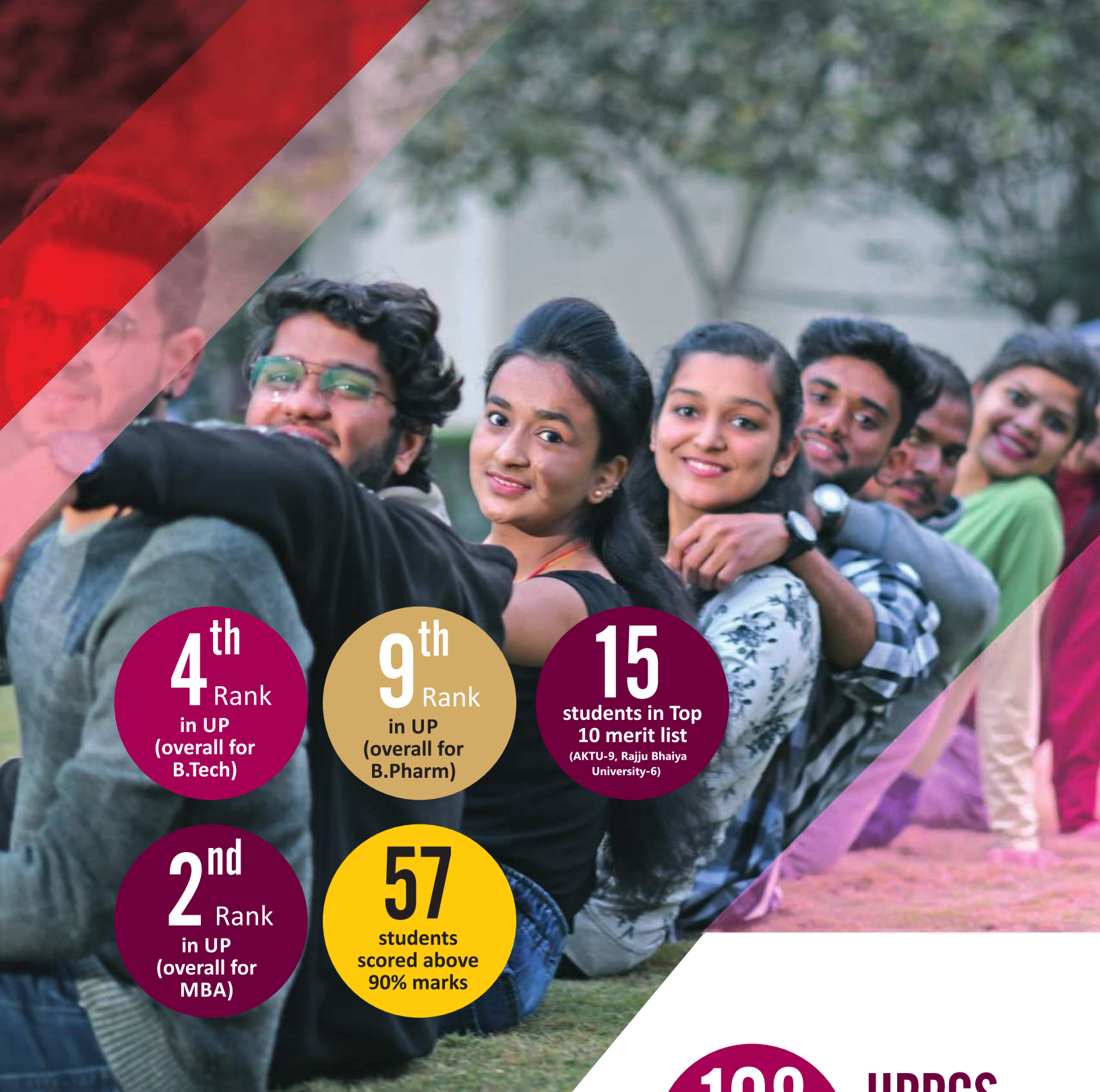
Placed in  
**Deloitte.**



**VAISHNAVI SINGH**

BCA 2022  
UIM - FUGS





**4<sup>th</sup>** Rank  
in UP  
(overall for  
B.Tech)

**9<sup>th</sup>** Rank  
in UP  
(overall for  
B.Pharm)

**15**  
students in Top  
10 merit list  
(AKTU-9, Rajju Bhaiya  
University-6)

**2<sup>nd</sup>** Rank  
in UP  
(overall for  
MBA)

**57**  
students  
scored above  
90% marks

**198**  
students  
secure above  
80% marks

**UPPCS  
Toppers**  
3 years in a row

# RESULT HIGHLIGHTS

## ANTI RAGGING

We take pride for achieving 100% ragging free session. Ragging is a punishable offence. Indulging in any form of ragging may lead to imprisonment or rustication. Ragging is prohibited as per the decision of the supreme court of Indian writ petition no. (c) 656/1998.

# SCHOLARSHIPS



## MBA SCHOLARSHIP (2023-24)

Sr.No.	Graduation Marks	Scholarship Amount
1	Above 70%	15000/-
2	Above 65% & upto 70%	10000/-

Sr. No.	MAT percentile	Scholarship Amount
1	90% and above	20000/-
2	80% to 89.99%	15000/-
3	70% to 79.99%	10000/-

Sr. No.	CMAT Rank	Scholarship Amount
1	1-5000	20000/-
2	5001-10000	15000/-
3	10001-15000	10000/-

Sr. No.	CAT percentile	Scholarship Amount
1	above 95 & upto 100	20000/-
2	above 90 & upto 95	15000/-
3	above 80 & upto 90	10000/-

## BBA & BCA SCHOLARSHIP (2023-24)

Sr.No.	Class 12th Marks	Scholarship Amount
1	90% and above	20000/-
2	85% to 89.99%	15000/-
3	75% to 84.99%	10000/-

# ADMISSION@UNITED

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(Greater Noida, Delhi NCR)  
Mob: +91 - 7011139796, 9310795614

B. Tech, Diploma Engg., B. Pharm, MBA,  
MCA,M.Tech, M.Pharm, D. Pharma (Prayagraj),  
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Mob: +91 - 9999707942

### Toll Free Helpline No.:

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Prayagraj - 18003131808  
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